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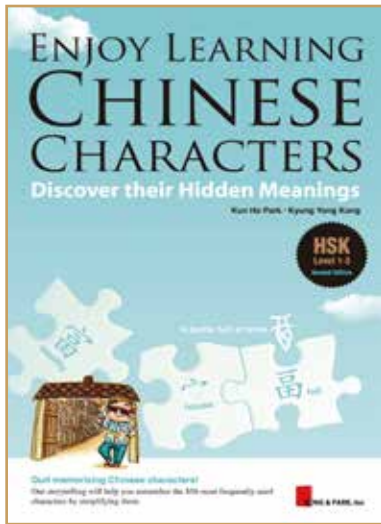
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**Yonsei University Press**

Established in 2000, KONG & PARK Inc. is a publishing company that has specialized in researching and publishing books for studying Chinese characters. The KONG & PARK research team has organized more than 3,500 Chinese characters, and based on their research, they introduced fun and faster way to learn Chinese characters by focusing on about 250 root characters.

After the introduction to the root characters, their book illustrates how different characters are added to the root characters, creating different meanings and words. Given the repetition of the root characters, it enables readers to easily learn and memorize the root characters as well as the derivation of different words from them. The company applied for a patent for this unique study method in 2008 and was granted one in 2012.

Since 2012, KONG & PARK has published and distributed worldwide books written in English language. It has also acted as an agent to distribute books of Asian countries (such as Korea, Singapore and so on) written in English language to many English speaking countries like the UK and the USA.



## Enjoy Learning Chinese Characters

Discover their Hidden Meanings

Chinese characters are represented as pictograms which are based on the shape of objects. If you feel even slightly disheartened that you will have to memorize each one of them, then do not worry. Just as the English language learning system is based on alphabets (A, B, C, etc.) which are a set of characters that represent the phonemic structure of the language; similarly, Chinese learning has about 300 basic and radical characters. Remember that you can combine these Chinese characters or break them in order to easily read, write and understand them.

How must one learn the basic characters?

This book is written to help you understand the origin and usage of each character. Now you can recall instead of memorize. To remember means to strengthen the synapses which connect your brain cells. Synapses can be strengthened by stimulating the five senses – smell, hearing, taste, vision and touch. When multiple senses are used together, the memory lasts longer. Better results can be achieved when such stimuli is coupled by unforced repetition. One good way of strengthening the synapses is to repeat the same stimulation. This book expands on the basic character by adding parts that give new meaning in a radical form. This means you are exposed to the same basic character multiple times.

Learning that can be used immediately

By learning how these Chinese characters came to be, you can also learn how adding a certain component changes the meaning. For example, the character “色[se]” meaning ‘color’ depicts a person(人) on top of another person(巴) in the act of sexual intercourse, which causes one to flush in excitement. Once you know that origin, you will be able to understand why “色[se]” also means ‘lust.’

<b>Authors</b>	Kun Ho Park & Kyung Yong Kong
<b>Binding</b>	Softcover
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<b>Pages</b>	544
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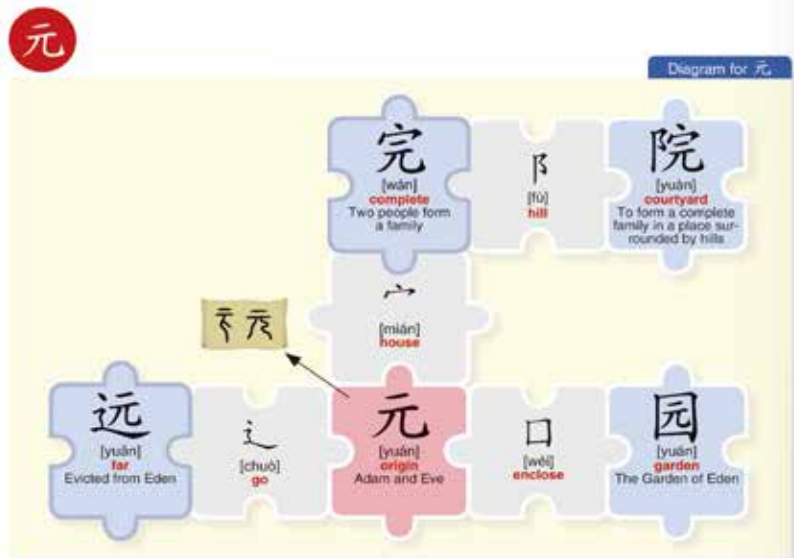
**Look inside!**





## Quit memorizing Chinese characters!

Our storytelling will help you remember the 856 most frequently-used characters by simplifying them.



73

73

元  
yuán

**origin**

two 二<sup>206</sup> [èr] + person 儿<sup>71</sup> [rén]

The Bible says that two(二) people(儿), Adam and Eve, were the origin of all people. These two(二) people(儿) were our ancestors. This character also refers to 'China's monetary unit.'

公元[gōngyuán] Anno Domini (A.D.) - 930

元旦[yuándàn] New Year's day - 218a



“ This book is an indispensable aid for people who want to master basic and commonly used Chinese characters and vocabulary within a short time. It is also a very useful reference book for Chinese language teachers. ”

- Professor of Chinese Language, Fudan University of Shanghai. Dr. Yong Jiang

PEOPLE | PERSON | “人”

73a

完  
wán**complete**house 宀<sup>741</sup> [mián] + origin 元 [yuán]

God created(元) people by forming Eve out of Adam's rib and told them to form a family(宀). The last living form God created to **complete** creation was Eve. - Genesis 2: 21~24

完成[wánchéng] complete - 114a

完全[wánquán] perfect; complete; entire - 63f

73b

院  
yuàn**courtyard**hill 阝<sup>117</sup> [fǔ] + complete 完 [wán]

God prepared a place called Eden, surrounded by hills(阝), for Adam and Eve's perfect(完) family. This character means 'a home surrounded by a wall with a **courtyard** in the middle.' It is used to name public institutions like hospitals or courthouses.

医院[yīyuàn] hospital - 111a

学院[xuéyuàn] college - 95a

73c

园  
yuán**garden**enclose 囗<sup>20</sup> [wéi] + origin 元 [yuán]

Adam and Eve, the origin(元) of mankind, were given a **garden** called Eden to live in(囗).

\* The traditional character(園) supports the Bible verse that says in the **Garden** of Eden, where Adam and Eve resided(囗), God gave them 'long leather clothes(long clothes 裘 [yúán]) to wear.' - Genesis 3: 21

公园[gōngyuán] park; public garden - 93b

花园[huāyuán] garden - 70b

73d

远  
yuǎn**far**origin 元 [yuán] + go 辶<sup>81</sup> [chuò]

Adam and Eve, the origin(元) of mankind were expelled from the Garden of Eden and had to leave(辶) Eden for eating the forbidden fruit of good and evil. To them, Eden was a place so **far** away, they could never return. - Genesis 3: 24

永远[yǒngyuǎn] forever - 201a

73



# Talk To Me In Korean Workbook Level 1



<b>Author</b>	TalkToMeInKorean
<b>Binding</b>	Softcover
<b>Publisher</b>	Longtail Books
<b>ISBN</b>	9788956056883
<b>Pages</b>	128
<b>Size</b>	7.4 x 10 inches
<b>List Price</b>	\$ 21.99

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have visited**

## Talk To Me In Korean Workbook Level 1

"TalkToMeInKorean.com is a Korean language learning website that became popular overseas before it was recognized in Korea. Ever since its foundation in 2009, more than 5 million people have visited TalkToMeInKorean.com. TTMIK audio lessons have been downloaded over 50 million times while TTMIK YouTube videos have received over ten million views thus far. TTMIK was ranked as the #1 Language Blog by Lexiophiles in 2010 and 2013 thanks to votes from users all over the world. Additionally, TTMIK was one of the recipients of the Prime Minister Award at the 2013 Korea Content Awards."

This workbook is designed to be used in conjunction with the TTMIK Level 1 lessons, which are available at TalkToMeInKorean.com for FREE. Developed by a certified teacher to help you review and retain what you've learned in the TTMIK lessons, this workbook contains 6 main categories of review and 13 types of exercises.

### [ Categories ]

1. Vocabulary review
2. Writing
3. Listening comprehension
4. Reading comprehension
5. Fill in the chart
6. Dictation

### [ Types of Exercises ]

1. Matching
2. Fill in the blank
3. Multiple choice
4. Dictation
5. Draw a picture
6. Translation
7. Short answer
8. Define and translate
9. Conjugation
10. Write your own sentence
11. Q&A
12. Unscramble and write
13. Verbification



# Talk To Me In Korean Workbook Level 2



## Talk To Me In Korean Workbook Level 2

This workbook is designed to be used in conjunction with the TTMiK Level 2 lessons, which are available at [TalkToMeInKorean.com](http://TalkToMeInKorean.com) for FREE. Developed by a certified teacher to help you review and retain what you've learned in the TTMiK lessons, this workbook contains 3 main categories of review and 10 types of exercises.

### [ Categories ]

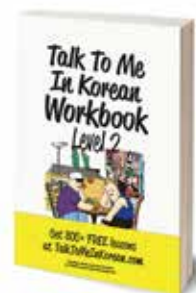
1. Vocabulary
2. Comprehension
3. Dictation

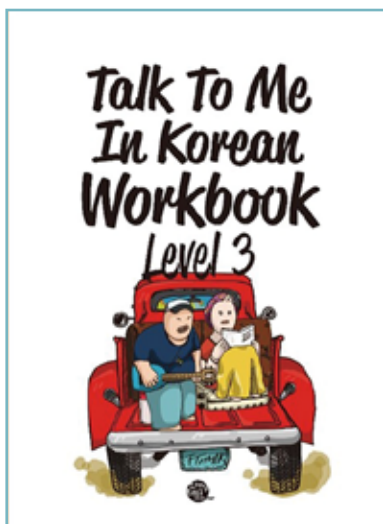
### [ Types of Exercises ]

1. Matching
2. Crossword puzzle
3. Multiple choice
4. Translation
5. Short answer
6. Define and translate
7. Fill in the chart
8. Fill in the blank
9. True/False
10. Q&A

<b>Author</b>	TalkToMeInKorean
<b>Binding</b>	Softcover
<b>Publisher</b>	Longtail Books
<b>ISBN</b>	9788956056890
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## Talk To Me In Korean Workbook Level 3

This workbook is designed to be used in conjunction with the TTMiK Level 3 lessons, which are available at [TalkToMeInKorean.com](http://TalkToMeInKorean.com) for FREE.

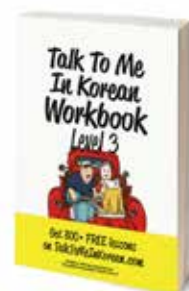
Developed by a certified teacher to help you review and retain what you've learned in the TTMiK lessons, this workbook contains 3 main categories of review and 16 types of exercises.

### [ Categories ]

1. Vocabulary
2. Comprehension
3. Dictation

### [ Types of Exercises ]

1. Writing
2. Reading
3. Matching
4. Complete the dialogue
5. Fill in the blank
6. Complete the sentence
7. Multiple choice
8. Translation
9. Short answer
10. Define and translate
11. Fill in the conjugation chart
12. True/False
13. Q&A
14. Vocabulary builder pyramid
15. Situational expressions
16. Vocabulary web







## The Korean Verb Guide

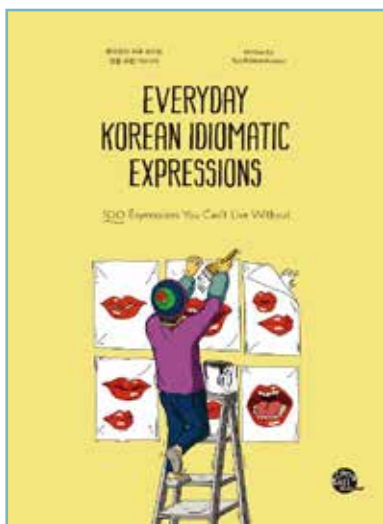
The Korean Verbs Guide introduces 100 essential Korean verbs that are commonly used in everyday Korean. This book is divided into two volumes and each volume contains 50 Korean verbs. This book will help you practice and get used to the major verb conjugation rules in the Korean language through a lot of real-life sample sentences and useful quiz questions. Using this book, those who are at the beginner level can effectively learn 100 commonly used Korean words. Also for those who just want to review, you can use this to gain more confidence through the many practice examples available. Through this book's many sample sentences, everyday conversation samples, and quizzes, learners can gain a more thorough and complete understanding of the basics of Korean.

### Contents of the book:

- 100 Korean verbs that are commonly used
- Verb conjugation tables
- Three sample sentences for each verb
- Quizzes to check your progress

Author	TalkToMeInKorean
Binding	Softcover (2 volume set)
Publisher	Longtail Books
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Size	5.8 x 8.3 inches
List Price	\$ 49.99

**The package has two books inside, Volumes 1 and 2, so that it's easier for you to carry the books with you.**



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<b>Pages</b>	260
<b>Size</b>	6.6 x 9 inches
<b>List Price</b>	\$ 31.99

**Learn 100 Fun  
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Understanding  
Everyday Korean!**

## Everyday Korean Idiomatic Expressions

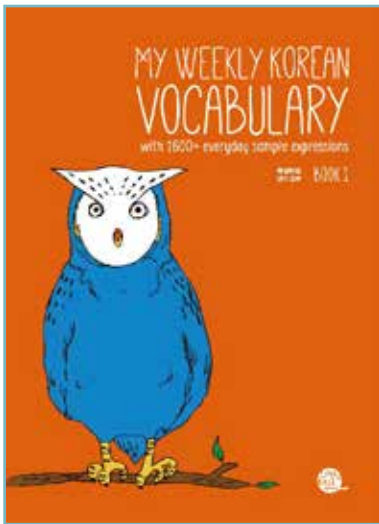
"Everyday Korean Idiomatic Expressions" introduces 100 frequently used Korean idiomatic expressions of which the meanings can be difficult to guess or decipher at first. The book also includes fun illustrations to give a visual representation of the expressions. After studying with this book, you will find yourself understanding many more Korean conversations that take place in real life, in books, or on TV!

Using this book, Korean learners can learn 100 idiomatic expressions that are frequently used in daily Korean speaking environments as well as learn about where these expressions come from and how they are used in daily conversation. This book will be useful not only for those who want to improve their existing Korean skills, but also for those who are just starting to learn Korean.

### Contents of the book:

- 100 Korean idiomatic expressions commonly used in Korean speaking environments
- Illustrations to facilitate understanding of the expressions
- Detailed explanations in English about the idiomatic expressions introduced
- Real-life examples using the idiomatic expressions





<b>Author</b>	TalkToMeInKorean
<b>Binding</b>	Softcover
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<b>ISBN</b>	9788956057187
<b>Pages</b>	288
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**In just 12 weeks you can develop a more robust vocabulary and speak Korean more fluently with**  
**My Weekly Korean Vocabulary!**

## My Weekly Korean Vocabulary Book 1

If you are tired of memorizing vocabulary and seeing very little progress, this book offers an alternative way to learn and apply Korean vocabulary words and sentences to your life at whatever level of Korean you are comfortable with so you actually learn the words rather than simply memorizing. Each day you have one new keyword, and built upon that keyword are 20 additional phrases and sentences that get progressively longer.

You can use this book as a 12-week study aid or as a reference book. Stash it in your backpack or purse to use a phrasebook when you're traveling around Korea. It does not matter how to use this book or what your level of Korean is as long as you know how to read Hangeul! Whether you are a beginner or advanced Korean learner, everyone can benefit from using the My Weekly Korean Vocabulary book.

Using this book, people studying Korean can learn essential vocabulary words and how the words are used. With 1,600+ natural sample sentences that are introduced in the book, learners of any level, from beginner to advanced, can improve their Korean vocabulary skills and speak more natural Korean.

The illustrations in the book have been provided through an open Creative Commons collaboration in which listeners and supporters of Talk To Me In Korean submitted various artwork as visual aids for each of the vocabulary words in My Weekly Korean Vocabulary.

### Contents of the book:

- 84 key words to study with
- 20 sample sentences for each word
- Vocabulary and grammar break-down notes

English version



Author	TalkToMeInKorean
Binding	Softcover
Publisher	Longtail Books
ISBN	9788956057194
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List Price	\$ 33.99

## Hangeul Master

Become A Hangeul Master

- Have you ever struggled to read the titles of your favorite K-dramas because of the fancy font?
- Do you sometimes wonder what Korean handwriting says because you can't entirely make out all the letters?
- Do you just want to learn to read and write Hangeul better?

After studying with this book, you too will be a Hangeul Master! We cover all the Hangeul letters in detail and give you tips on how to easily read Korean handwriting or fonts.

This book has all the essentials to help you learn Hangeul, including a history of Hangeul, pronunciation and the stroke order of the 40 Hangeul letters, how letters are combined into syllables, and how to link sound together when speaking Korean.

Spanish version



Author	TalkToMeInKorean
Binding	Softcover
Publisher	Longtail Books
ISBN	9788956057200
Pages	168
Size	10 x 7.4 inches
List Price	\$ 33.99

Free downloadable audio files are provided to help develop better pronunciation. Throughout the book, there are "time-out" sections that serve as a short study break. These sections contain cultural tidbits and facts related to Korean, including "Abbreviations in Korean Slang", "Chinese Characters in the Korean Language", "When Do Koreans Learn Hangeul?", and more. Following the extensive coverage of Hangeul is a section which covers Korean Handwriting. Over 300 examples of handwritten Korean, provided by native Koreans, are introduced with tips, explanations, translations, and practice exercises to help learners develop the ability to efficiently read handwritten Korean.

### Contents of the book:

- History of Hangeul
- Introduction To Hangeul
- Learn Hangeul
- Korean Handwriting Tips
- Practice Your Handwriting
- Korean Handwriting Quiz



<b>Author</b>	TalkToMeInKorean
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**Make your stay in  
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Survival Korean!**

## Survival Korean

"Survival Korean" is a collaborative effort between Talk To Me In Korean and Seoulistic. Talk To Me In Korean is a major contributor in the globalization of Korean language and culture through the production of various Korean lessons taught in English for overseas learners. Seoulistic creates fun blog posts and videos with tips for traveling/living in Korea, which also help people better understand Korean culture. By using "Survival Korean," not only can readers learn more than 350 useful expressions and words which have been sorted by situations that one may encounter while traveling or living in Korea, readers can also find helpful culture tips about the situations where the expressions are used so that not only travelers, but expats who are living in Korea, can avoid miscommunication or making social blunders.

The beginning section of the book provides basic and essential grammar and information, including how to read Hangeul, numbers in Korean, how sentences are form in Korean, etc., which can come in handy when readers want to more actively communicate with locals. Offering many real-life example sentences and sample dialogues as well as detailed explanations of situations and how the phrases are used in situations, readers can better understand the phrases in context. Moreover, there are useful tips and information which include cultural background explanations to help readers better understand and learn with more fun. "Survival Korean" also includes chapters that introduce phrases which can be useful for those who traveling throughout Korea or who are currently living in Korea.

### Contents of the book:

- Detailed explanations in English about Hangeul, Korean numbers, basic expressions, and more;
- 350+ useful survival expressions and words to use in 20 different situations;
- Culture explanations for key expressions/words to help the reader better understand the situation in which the expressions are used;
- Real-life examples and sample dialogues;
- Useful tips for traveling/living in Korea;
- Fun photo illustrations as visual aids.



연세대학교  
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## Yonsei Korean Institute

Having the highest reputation in Korean language education for over 50 years, the Korean Language Institute of Yonsei University Language Research and Education Center has compiled a large quantity of textbooks to enhance the quality of Korean language education. Foreigners around the world, as well as Koreans living abroad have shown an increased interest and demand for the Korean language. Likewise, the needs of students have become more diverse. Therefore, the Korean Language Institute of Yonsei University Language Research and Education Center has Published a new set of textbooks for various learners to acquire the Korean language and knowledge of the Korean culture.

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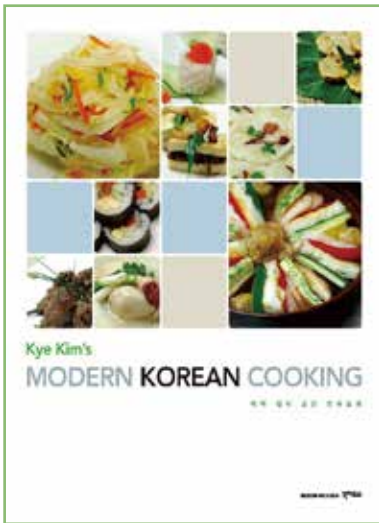
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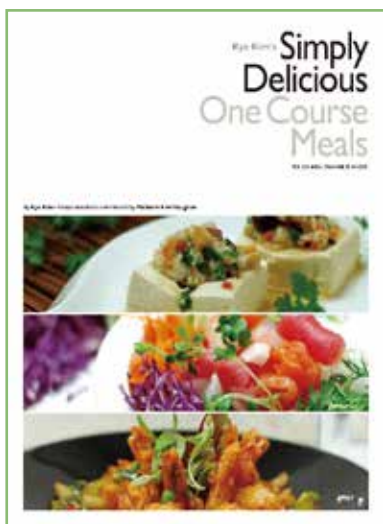
## Kye Kim's Modern Korean Cooking

Author Kye Kim, who has been living in the Michigan for 33 years, is introducing easy and delicious 70 Korean food recipes, with the ingredients you can easily find in any grocery store in the States. This book is written for people in the U.S., including Korean American and Korean students in the States. This book includes recipes of American's favorite dishes, Bibimbab, Bulgogi Gui, Galbi Jjim, Samgyetang and Japchae, also recipes of traditional Korean dishes such as Sinseollo, Tteok Guk, Maekjeok are included.

1. Healthy and simple Korean food recipes.
2. Easy and fast, even Non-Koreans can cook Korean Food well with this book.
3. Ingredients are available in any American grocery store.
4. Includes tips for table decoration.

<b>Author</b>	Kye Kim
<b>Binding</b>	Hardcover
<b>Publisher</b>	Bookhouse
<b>ISBN</b>	9788956053172
<b>Pages</b>	176
<b>Size</b>	8.3 x 10.3 inches
<b>List Price</b>	\$ 38.99

**Kye Kim** can't remember a time not spent in the kitchen; cooking, experimenting with new recipes, and sharing food with those she loves. She immigrated to the United States from South Korea almost 40 years ago, and has lived in Michigan with her family ever since. After spending most of her life sharing her unique take on classic Korean dishes with her family and friends, she decided to expand her audience by writing a cooking column on a well-known Korean American lifestyle website. "Kye Kim's Neat Cooking", found on [www.missyusa.com](http://www.missyusa.com), eventually led to the publication of her two cookbooks, "Michigan Cook Kye Kim's Neat Cooking: Brunch, Lunch, Dinner" and "Kye Kim's Modern Korean Cooking." "Kye Kim's Simply Delicious One Course Meals" is her third endeavor, and in her opinion, her best cookbook yet.



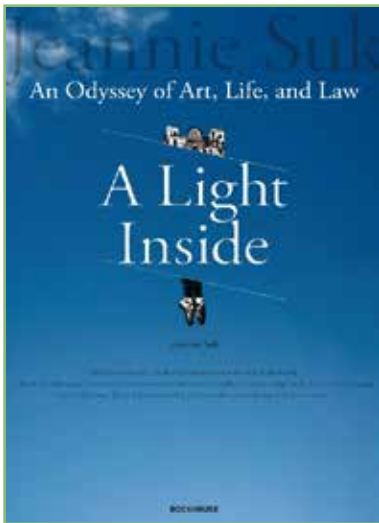
## Kye Kim's Simply Delicious One Course Meals

With an emphasis on healthful and modern takes on Asian flavors and the addition of author Kye Kim's expert techniques and long years of cooking experience, this collection of recipes ranges from the classic (Kimchi Pancakes), to comforting (Sizzling Rice Soup), to fresh (Simple Asian Slaw with Black Sesame Rice), to deeply satisfying (One-Pot Seafood and Vegetable Rice), and features recipes for sauces, tips for substitutions and helpful hints, all aimed at helping you turn these one course meals into a new lifestyle with a focus on taking care of yourself and those you love.

1. Special Korean food recipes - Elegant, easy, and just simply delicious.
2. This book is a guide to the pleasures of sitting down to a home-cooked meal every night of the week. . . even with the stresses of a busy schedule and a full-time job.

<b>Author</b>	Kye Kim
<b>Binding</b>	Hardcover
<b>Publisher</b>	Bookhouse
<b>ISBN</b>	9788956055695
<b>Pages</b>	160
<b>Size</b>	8.3 x 10.3 inches
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**Kye Kim** can't remember a time not spent in the kitchen; cooking, experimenting with new recipes, and sharing food with those she loves. She immigrated to the United States from South Korea almost 40 years ago, and has lived in Michigan with her family ever since. After spending most of her life sharing her unique take on classic Korean dishes with her family and friends, she decided to expand her audience by writing a cooking column on a well-known Korean American lifestyle website. "Kye Kim's Neat Cooking", found on [www.missyusa.com](http://www.missyusa.com), eventually led to the publication of her two cookbooks, "Michigan Cook Kye Kim's Neat Cooking: Brunch, Lunch, Dinner" and "Kye Kim's Modern Korean Cooking." "Kye Kim's Simply Delicious One Course Meals" is her third endeavor, and in her opinion, her best cookbook yet.



## A Light Inside

The first Asian Woman tenured at Harvard Law School, Guggenheim Fellow, Herbert Jacob Prize Winner, 'Best Lawyers Under 40' by the NAPABA, Jeannie Suk tells her heartfelt story. By telling her old love for Ballet, Piano and reading, she guides us to her passionate life and work and finally to the world "that she wanted to see". She decided to write this book because she was frequently asked to explain the connection between how she grew up and how she works and lives now. What world do we want to see? What is "education" in its true sense? What is "life" where one paves one's own path? Through this clean and elegant memoir, we learn that one's attitude and passion for life is the most important in life. and she suggests that we should be brave as we have freedom to be imperfect. Also she tells about her disciplines of life and work. One of those is "find what you really love to do."

<b>Author</b>	Jeannie Suk
<b>Binding</b>	Softcover
<b>Publisher</b>	Bookhouse
<b>ISBN</b>	9788956056326
<b>Pages</b>	268
<b>Size</b>	6 x 8.9 inches
<b>List Price</b>	\$ 28.99

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2. Her Journey of Life and thought about how to learn and how to pave her own unique path.
3. Humanities, Arts, and Law. . . Here is the pursuit of Intellect and sensibility that has formed Jeannie Suk.

**Jeannie Suk**, a Guggenheim Fellow, is a law professor at Harvard who specializes in criminal law and family law. Born in Seoul, Korea, she studied at the School of American Ballet and the Juilliard School. She received her B.A. in literature from Yale, and was awarded a Marshall Scholarship to study at Oxford where she received her doctorate in literature. She attended law school at Harvard, and clerked for Justice David Souter on the United States Supreme Court. Her writing has appeared in the Yale Law Journal, Stanford Law Review, Wall Street Journal, and Slate. She has been interviewed about her research by Dan Rather for Dan Rather Reports, and by ABC News.

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