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Established in 2000, KONG & PARK is a publishing company that has specialized in researching and publishing books for studying Chinese characters.

Since 2012, KONG & PARK has published and distributed worldwide books written in the English language. It has also acted as an agent to distribute books of Korea written in the English language to many English speaking countries such as the UK and the USA.

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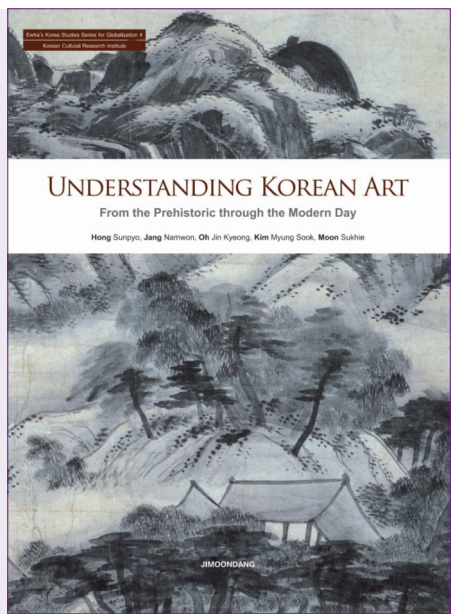
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Understanding Korean art

From the Prehistoric through the Modern Day

Sunpyo Hong

As the world becomes smaller, overseas interest in Korean arts has been on the increase. Korean performing arts and the exhibition of Korea's artifacts have been actively introduced and promoted abroad. However, it is difficult to find overseas academic researchers who specialize in Korean arts and thus contribute to rapid progress in this area through in-depth studies. Overseas research on Korean arts, music and dance has primarily been conducted by Eastern art experts as a subsidiary part of their studies, not by Korean art specialists. Given the current situation in which few English references on Korean arts exist, the publication of a textbook on the art of Korea will assist overseas researchers in expanding their studies and taking more interest in this field. The textbook is equipped with a plethora of images, audio data, drawings and glossaries as well as text, offering basic and specific contents needed to present Korean arts.

Understanding Korean Arts, Ewha's Korean Studies Series for Globalization 4 diachronically explores the arts of Korean seven chapters: Prehistoric Age; Three Kingdoms Period and Unified Silla; Goryeo Dynasty; Early Joseon Period; Late Joseon Period, and; Modern Era and Contemporary Period. Each chapter covers various art genres including fine arts, music and dance to help readers comprehend integrated characteristics of Korean arts and culture through history. It is particularly noteworthy that modern and contemporary art in Korea are discussed in this book, which have not been explored enough in other overseas publications on Korea.

THE CULTURE OF *Arirang*

Author
Kim, YeonGap

Translators
Ki, MeeYang / Lee, JungHa

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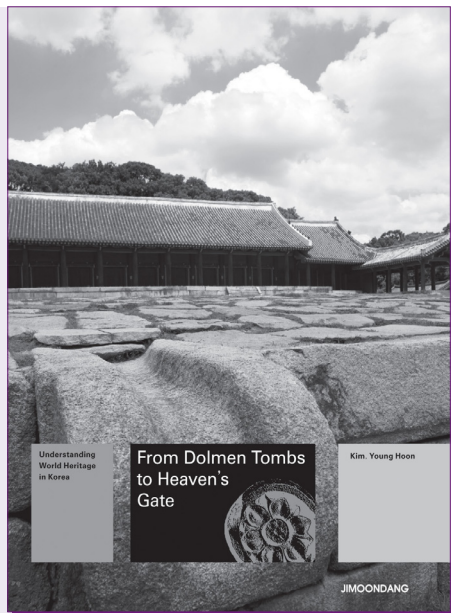
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The Culture of Arirang

YeonGap Kim

Some say that I consider Arirang as a religion, and others say that I worship it. But that is not true. It is only that I maintain passion towards my fundamental goal; that is, my Pathos des Grundziels. Thus, I am participating in what I enjoy as much I enjoy it. From the mid 1980's, I came to understand that 'Arirang is not simple', and from the mid 1990's, I tried to make that notion of 'not-simpleness' more substantial.

What I had earned from this process is faith that started as 'Arirang is not a folk song', which in turn became 'Arirang is not merely a song,' and finally that 'Arirang is an independent genre' and a culture that holds the three spirits of resistance, unity, and co-existence. And also it is shared by both Koreas of South and North, along with oversea Korean residents..... My goal was to generalize this claim through objective data and logical analysis. Therefore, my studies were developed through various perspectives. Such an approach was inevitable as Arirang's frame was that much complicated, which required historical view points, along with that from folk study, evolution theory, and diffusion studies. This is because, without such viewpoints, the meaning of Arirang sung in North Korea and other historical scenes are unintelligible. Of course, I am not claiming that this viewpoint is necessarily adequate or that results from such an approach is the sole answer.



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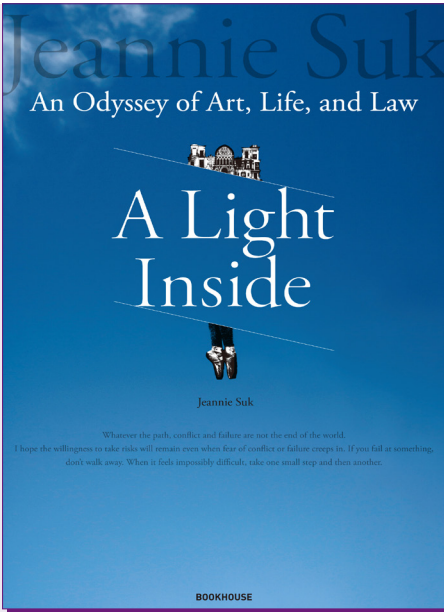
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From Dolmen Tombs to Heaven's Gate

Understanding World Heritage in Korea

Yeong Hoon Kim

When we explore the cultural heritage of a particular region, we not only gain its knowledge but are further guided to broader questions as well. For example, we are likely to continue questioning “How are the characteristics of Korean Changdeokgung Palace similar or different from other palaces in near East Asian countries such as China and Japan?” or “What are the unique features of Korean Changdeokgung palace that makes it different from palaces in Western countries?” Thus, I consider that every question can help us to have a more profound and broaden view toward the world and feel the special value in the history of humankind. I expect that such trials ultimately become the passage to every person in the world, not just limited to the studies of certain eras or regions.



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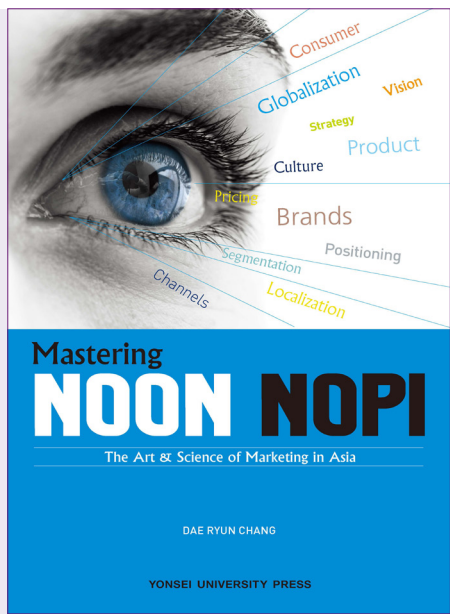
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A Light Inside

An Odyssey of Art, Life and Law

Jeannie Suk

The first Asian Woman tenured at Harvard Law School, Guggenheim Fellow, Herbert Jacob Prize Winner, 'Best Lawyers Under 40' by the NAPABA, Jeannie Suk tells her heartfelt story. By telling her old love for Ballet, Piano and reading, she guides us to her passionate life and work and finally to the world "that she wanted to see". She decided to write this book because she was frequently asked to explain the connection between how she grew up and how she works and lives now. What world do we want to see? What is "education" in its true sense? What is "life" where one paves one's own path? Through this clean and elegant memoir, we learn that one's attitude and passion for life is the most important in life. and she suggests that we should be brave as we have freedom to be imperfect. Also she tells about her disciplines of life and work. One of those is "find what you really love to do."



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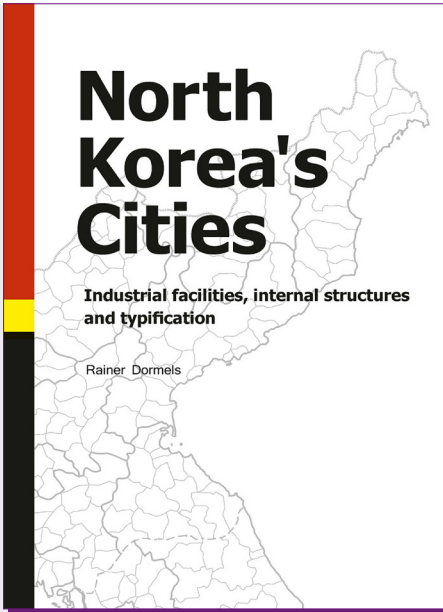
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Mastering Noon Nopi

The Art & Science of Marketing in Asia

Dae Ryun Chang

How does one approach Marketing in Asia, the fastest growing economic region in the world? That is the key question that is answered in “Mastering Noon Nopi: The Art & Science of Marketing in Asia.” Noon Nopi is a Korean word which means “Eye Level,” but the author uses it more broadly to signify the essence of Marketing. The Noon Nopi concept is used throughout the book to convey how companies need to understand their markets through the lenses of consumers. The author brings nearly 30 years of teaching, research and consulting experience and insight about Marketing into the book. He has taught Marketing in Korea, Finland, Australia, Hong Kong and Singapore. He was also raised as a child of diplomats and lived in many countries. The combined experience therefore allows the author to have a unique global perspective of how the “Eye Level” matching can be achieved. The author offers rich personal accounts and anecdotes to illustrate how one’s ability to fine tune his or her “Noon Nopi” can be an asset not just in business but also in life such as in individual branding. Even though the book is focused on Asia, many of the analytical tools offered in “Noon Nopi” can be applied to marketing problems anywhere. As an added bonus, the book includes the author’s many Harvard Business Review Online opinion pieces as well as a key article and case on Asian Marketing.



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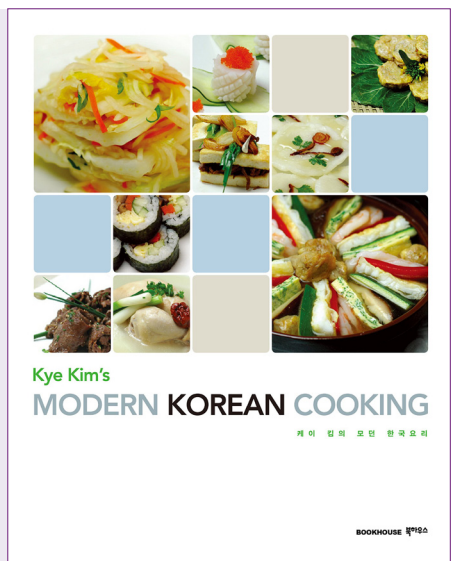
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North Korea's Cities

Industrial facilities, internal structures and typification

Rainer Dormels

The present study deals with the cities of North Korea and approaches the research topic from three different angles. One of the angles is of a qualitative nature and the remaining two are quantitative. The first approach deals with the facilities of the cities, especially with industrial plants. Therefore, five sources have been investigated separately. The second methodological approach was used to study the structure of the cities of North Korea. The analysis of the data on transformation in the administrative divisions within the cities answers to questions about the extension or reduction of the urban area and the development of centers within the city. This publication offers information about the 27 North Korean cities which either has a useful relevance for the typification of the cities and the elaboration of specific characteristics or can be used for the interpretation and explanation of the results of the quantitative research approaches of the present study. The presentation of the results is divided into two parts. First, the results of the interrelations between the cities (population shares, numbers of factories, etc.) are presented. Second, each of the 27 cities will be granted a separate chapter, where results are presented from all three approaches. In an appendix (in Korean) all the relevant names concerning North Korean industrial companies units are listed.



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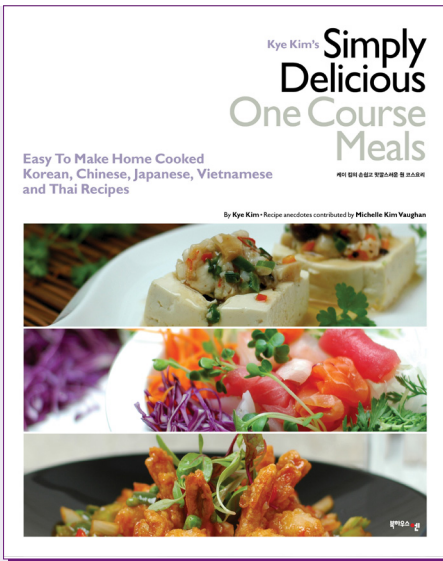
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Kye Kim's Modern Korean Cooking

Kye Kim

Author Kye Kim, who has been living in Michigan for 33 years, is introducing easy and delicious 70 Korean food recipes, with the ingredients you can easily find in any grocery store in the States. This book is written for people in the U.S., including Korean American and Korean students in the States. This book includes recipes of American's favorite dishes, Bibimbap, Bulgogi Gui, Galbi Jjim, Samgyetang and Japchae. Recipes of traditional Korean dishes such as Sinseollo, Tteok Guk, Maekjeok are also included.



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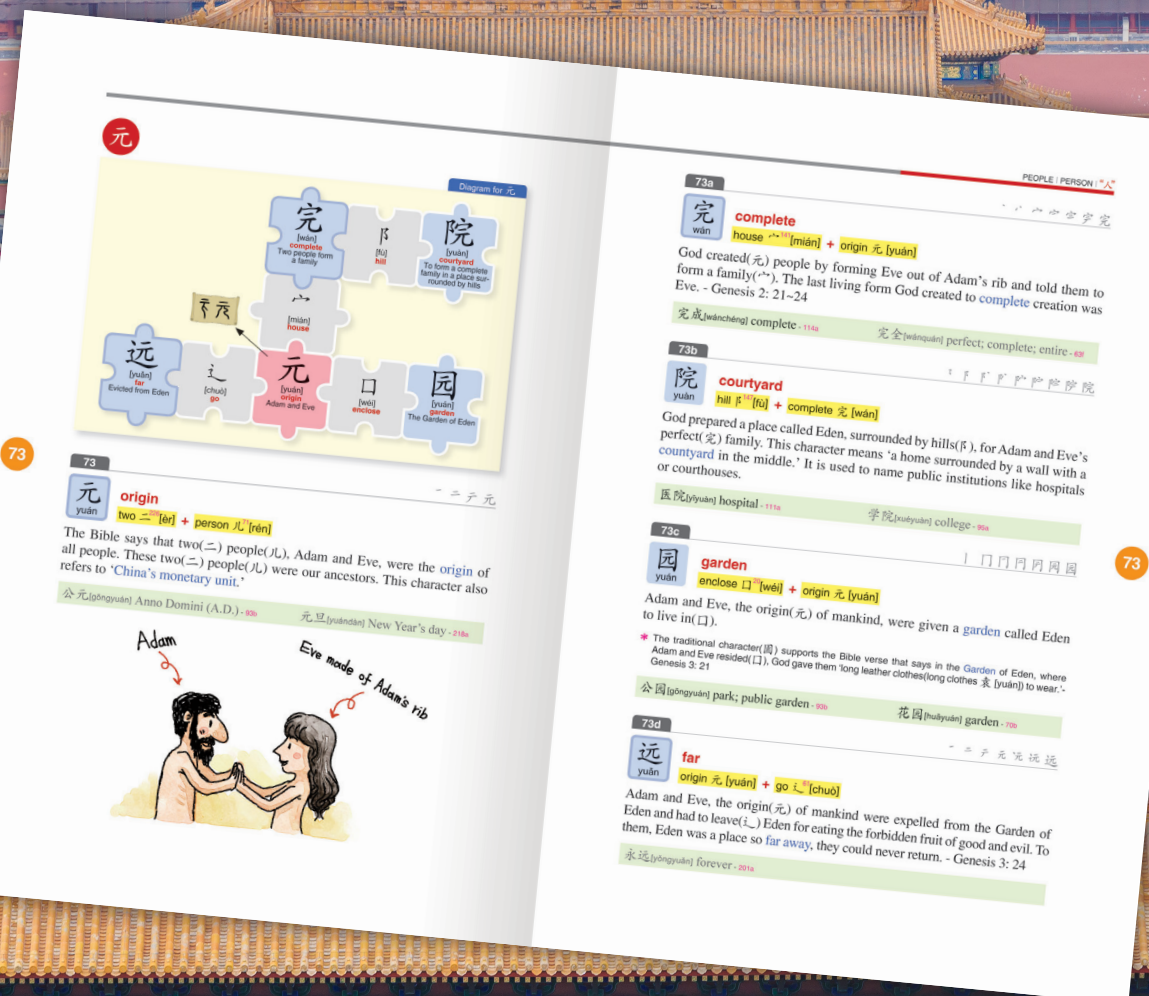
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Kye Kim's Simply Delicious One Course Meals

Kye Kim

With an emphasis on healthy cooking, author Kye Kim takes a modern twist of Asian flavors with her expert techniques and long years of cooking experience. This collection of recipes ranges from the classic (Kimchi Pancakes), to comforting (Sizzling Rice Soup), to fresh (Simple Asian Slaw with Black Sesame Rice), to deeply satisfying (One-Pot Seafood and Vegetable Rice), and features recipes for sauces, tips for substitutions and helpful hints, all aimed at helping you turn these one course meals into a new lifestyle with a focus on taking care of yourself and those you love.



元

Diagram for 元

完
[wán]
complete
Two people form
a family卩
[jié]
but院
[yuàn]
courtyard
To form a complete
family in a place sur-
rounded by hills

远

远
[yuǎn]
far
Evident from Eden

之

之
[zhī]
go

元

元
[yuán]
origin
Adam and Eve

口

口
[kǒu]
enclose

园

园
[yuán]
garden
The Garden of Eden

73

元

origin

two 二 [èr] + person 儿 [ér]

The Bible says that two(二) people(人), Adam and Eve, were the origin of all people. These two(二) people(人) were our ancestors. This character also refers to "China's monetary unit."

公元(gōngyuán) Anno Domini (A.D.) - 80a

元旦(yuándàn) New Year's day - 200a

Adam

Eve made of Adam's rib



73a

完

complete

house 宅 [zhái] + origin 元 [yuán]

God created(元) people by forming Eve out of Adam's rib and told them to form a family(宅). The last living form God created to complete creation was Eve. - Genesis 2: 21-24

完成(wánchéng) complete - 110a

完全(wánquán) perfect; complete; entire - 60

73b

院

courtyard

hill 阝 [fú] + complete 完 [wán]

God prepared a place called Eden, surrounded by hills(阝), for Adam and Eve's perfect(完) family. This character means 'a home surrounded by a wall with a courtyard in the middle.' It is used to name public institutions like hospitals

医院(yīyuàn) hospital - 170a

学院(xuéyuàn) college - 80a

73c

园

garden

enclose 口 [kǒu] + origin 元 [yuán]

Adam and Eve, the origin(元) of mankind, were given a garden called Eden to live in(口).

* The traditional character(園) supports the Bible verse that says in the Garden of Eden, where Adam and Eve resided(口), God gave them 'long leather clothes(long clothes 裘 [yúan]) to wear.'

公园(gōngyuán) park; public garden - 90b

花园(huāyuán) garden - 70b

73d

远

far

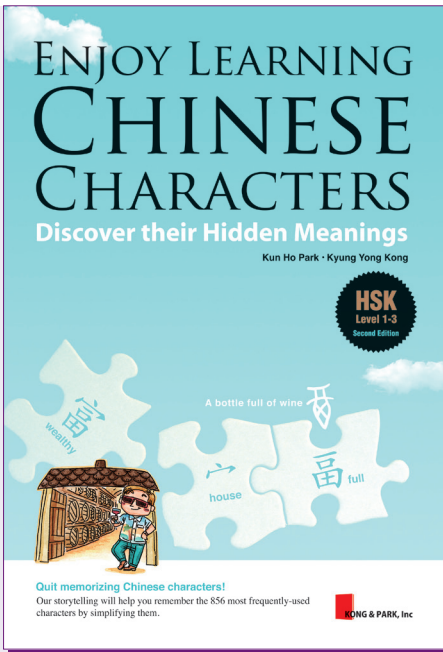
origin 元 [yuán] + go 辶 [chuò]

Adam and Eve, the origin(元) of mankind were expelled from the Garden of Eden and had to leave(辶) Eden for eating the forbidden fruit of good and evil. To them, Eden was a place so far away, they could never return. - Genesis 3: 24

永远(yǒngyuǎn) forever - 200a

"This book is an indispensable aid for people who want to master basic and commonly used Chinese characters and vocabulary within a short time. It is also a very useful reference book for Chinese language teachers."

- Professor of Chinese Language, Fudan University of Shanghai. **Dr. Yong Jiang,**



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Enjoy Learning Chinese Characters

Discover their Hidden Meanings

Kun Ho Park & Kyung Yong Kong

Chinese characters are represented as pictograms which are based on the shape of objects. If you feel even slightly disheartened that you will have to memorize each one of them, then do not worry. Just as the English language learning system is based on alphabets (A, B, C, etc.) which are a set of characters that represent the phonemic structure of the language; similarly, Chinese learning has about 250 basic and radical characters. Remember that you can combine these Chinese characters or break them in order to easily read, write and understand them.

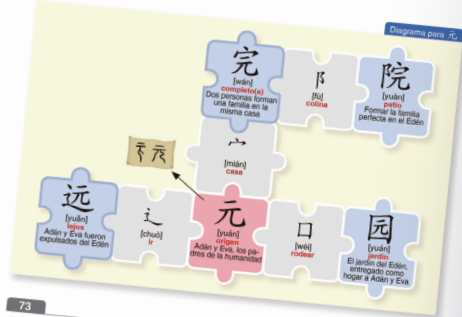
Learning that can be used immediately

By learning how these Chinese characters came to be, you can also learn how adding a certain component changes the meaning. For example, the character “色[sè]” meaning ‘color’ depicts a person(人) on top of another person(巴) in the act of sexual intercourse, which causes one to flush in excitement. Once you know that origin, you will be able to understand why “色[sè]” also means ‘lust.’”

2013 Mom's Choice Award Winner



元



73 元 [yuán] origen
dos 二 [èr] + persona 人 [rén]

La biblia da a conocer que la humanidad actual se desarrolló *partiendo* de 2 (二) personas (人) 'Adán y Eva'. Por tanto, da a entender que estas 2 (二) personas (人) son antecesores y fundadores de la humanidad. A la vez, se utiliza como 'unidad monetaria de China'.

公元 [gōngyuán] Después de Cristo (d.C.) - 800 元旦 [yuándàn] Día de Año Nuevo - 2018



73a

完

completo(a)
casa 家 [jiā] [mián] + origen 元 [yuán]

Como orígenes (元) de la humanidad, Dios creó a Eva de la costilla de Adán y se la entregó como su esposa, para que entre ellos formen una familia (家). Con la creación de Eva, fue *completada* la Creación. - Referencia Génesis 2:21-24

完成 [wánchéng] completar - 118a 完全 [wánquán] perfecto(a), complete(a), entero(a) - 63a

73b

院

patio
colina 丘 [qiū] + completo(a) 完 [wán]

Dios preparó para Adán y Eva para que formaran la familia perfecta (家), un hogar llamado el Edén el cual estaba rodeado de colinas (丘). Con el significado de 'casa con jardín rodeado de muro' es utilizado también para entidades como hospital o tribunal, o también como nombre de instituciones públicas.

医院 [yīyuàn] hospital - 111a

学院 [xuéyuàn] instituto - 85a

73c

园

jardín
rodear 口 [kǒu] + origen 元 [yuán]

Este carácter da a entender que el Edén, designado como hogar (口) para los orígenes (元) de la humanidad, Adán y Eva, era una *colina* hermosa.

* Es interesante saber que la letra original (園) fundamentalmente lo registrado en la Biblia, mediante el cual indica que Dios hizo y proveyó ropa larga de pieles de animales (ropa larga 裘 [qiú]) para Adán y Eva en el Jardín del Edén, que era su hogar (口). - Referencia Génesis 3:21

公园 [gōngyuán] parque; jardín público - 92b

花园 [huāyuán] jardín - 92b

73d

远

lejos
origen 元 [yuán] + ir 之 [zhī] [chuò]

Significa que los padres (元) de la humanidad, 'Adán y Eva', fueron expulsados (之) del Jardín del Edén por 'comer del fruto prohibido'. Para ellos el Jardín del Edén era como un lugar muy *lejano*, al que no podrían regresar jamás por más que quisieran. - Referencia Génesis 3:24

179

"Este libro es una ayuda indispensable para las personas que deseen dominar caracteres y vocabulario chinos básicos y comúnmente utilizados en poco tiempo. También es un libro de consulta muy útil para los profesores del Idioma Chino."

- Profesor del Idioma Chino, Universidad de Fudan en Shangai. **Dr. Yong Jiang,**

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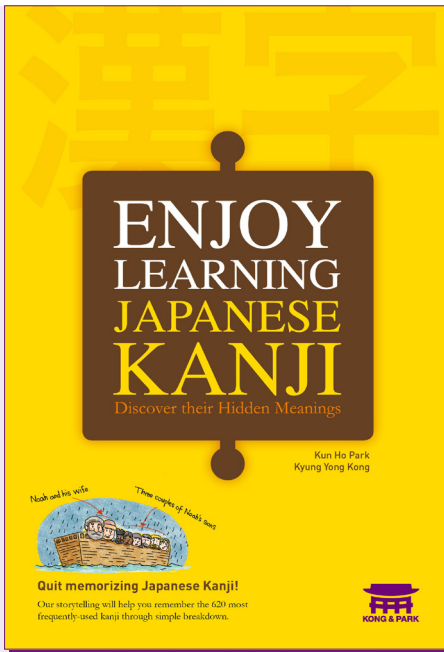
Disfrute Aprendiendo los Caracteres Chinos

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Kun Ho Park & Kyung Yong Kong

El prejuicio que tenemos de que los caracteres chinos son jeroglíficos da lugar a la creencia errónea de que hay que memorizar los miles de dibujitos. Pero, al igual que el inglés que tiene sus alfabetos, el chino tiene aproximadamente unos trescientos caracteres básicos. Y a través de la descomposición y recomposición de ellos, se puede leer y escribir y además comprender el significado de miles de caracteres chinos. ¡Aquí usted se encontrará con estos métodos tan sorprendentes!

Una forma de estudio perfecta y práctica Esta forma de estudio, que enseña tanto los principios como el contexto en que se generaron las letras chinas, a la vez, ayuda a comprender la razón por la que se modifica el significado de cada carácter. Por ejemplo, el carácter "色 [sè]" llegó a tener el significado de 'color' a partir de la postura de una persona(ㄣ) encima de otra persona(巴), en una relación sexual, que se excita y se ruboriza. Si conoce este contexto del carácter "色 [sè]" es muy fácil de comprender el porqué tiene además el significado de 'lujuria.'



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Enjoy Learning Japanese Kanji

Discover their Hidden Meanings

Kun Ho Park & Kyung Yong Kong

This is a new, highly visual, fun way—using pictures and jigsaw pieces—to learn written Kanji by learning the meaning of 250 characters that combine to form hundreds more. To say that characters are pictograms based on the shape of objects might make you think they must be memorized one by one. But as English has an alphabet, Kanji has about 250 basic and radical characters. Remember that you can combine these characters or use them to break down thousands of others so you can easily read, write and understand them. This book was written to help you understand the origin and usage of 250 Chinese characters. Now you can recall instead of memorize. By learning how these Kanji came to be, you can then also learn how adding a certain component changes the meaning.

How must one learn the basic characters?

This book is written to help you understand the origin and usage of each character. Now you can recall instead of memorize. To remember means to strengthen the synapses which connect your brain cells. Synapses can be strengthened by stimulating the five senses - smell, hearing, taste, vision and touch. When multiple senses are used together, the memory lasts longer. Better results can be achieved when such stimuli is coupled by unforced repetition. One good way of strengthening the synapses is to repeat the same stimulation. This book expands on the basic character by adding parts that give new meaning in a radical form. This means you are exposed to the same basic character multiple times.



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Become a Hangeul Master

Learn to Read and Write Korean Characters

TalkToMeInKorean

Have you ever struggled to read the titles of your favorite K-dramas because of the fancy font? Do you sometimes wonder what Korean handwriting says because you can't entirely make out all the letters? Do you just want to learn to read and write Hangeul better? After studying with this book, you too will be a Hangeul Master! We cover all the Hangeul letters in detail and give you tips on how to easily read Korean handwriting or fonts.

This book has all the essentials to help you learn Hangeul, including a history of Hangeul, pronunciation and the stroke order of the 40 Hangeul letters, how letters are combined into syllables, and how to link sound together when speaking Korean. Free downloadable audio files are provided to help develop better pronunciation. Throughout the book, there are "time-out" sections that serve as a short study break. These sections contain cultural tidbits and facts related to Korean, including "Abbreviations in Korean Slang", "Chinese Characters in the Korean Language", "When Do Koreans Learn Hangeul?", and more. Following the extensive coverage of Hangeul is a section which covers Korean Handwriting. Over 300 examples of handwritten Korean, provided by native Koreans, are introduced with tips, explanations, translations, and practice exercises to help learners develop the ability to efficiently read handwritten Korean.

Spanish
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Máster Del Hangeul

Conviértete En Máster Del Hangeul

TalkToMeInKorean

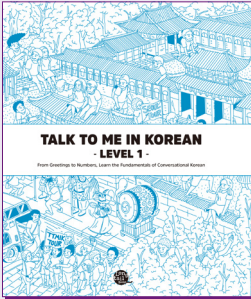
¿Alguna vez has tenido problemas para leer los títulos de tus K-dramas favoritos a causa de la elaborada tipografía? ¿Algunas veces te preguntas qué es lo que dice un texto en coreano escrito a mano porque no entiendes todas las letras? ¿Quieres mejorar tus habilidades para leer y escribir Hangeul? Después de estudiar con este libro serás un ¡Máster del Hangeul! Abordamos de forma detallada todas las letras que componen el Hangeul y damos consejos para leer fácilmente coreano escrito a mano o en tipografía.

Este libro tiene todo lo esencial para ayudarte a aprender Hangeul, incluyendo la historia del Hangeul, la pronunciación y el orden de trazos de las 40 letras que componen el Hangeul, la combinación de las letras para formar sílabas, y la unión de los sonidos cuando se habla en coreano. El audio se puede descargar de forma gratuita para ayudar a mejorar la pronunciación. A lo largo del libro hay secciones tituladas “¿Sabías que...?” que sirven como un corto descanso del estudio. Estas secciones contienen notas culturales y hechos relacionados con Corea, incluyendo “Abreviaciones en coreano coloquial”, “Caracteres chinos en el idioma coreano”, “Los coreanos aprenden Hangeul a una edad muy temprana” y más. Con una extensa cobertura del Hangeul la sección titulada “Hangeul escrito a mano” contiene más de 300 ejemplos de coreano escrito a mano por coreanos nativos, presentados con consejos, explicaciones, traducciones y ejercicios de práctica para ayudar a los estudiantes a desarrollar la habilidad de leer coreano escrito a mano de forma eficiente.

TALK TO ME IN KOREAN



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Talk To Me In Korean Level 1

TalkToMeInKorean

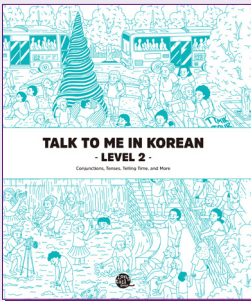
Talk To Me In Korean Level 1 is a paperback book based on the podcast lessons available on TalkToMeInKorean.com. This book is specifically designed for absolute beginners who are self-studying and includes the fundamentals of Korean, such as “hello”, “thank you”, and essential grammar points. Additionally, because this book caters to those who are learning Korean without a teacher or formal lessons, review questions and exercises can be found in this book along with sample dialogues and reading material about Korean culture.

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Talk To Me In Korean Level 2

TalkToMeInKorean

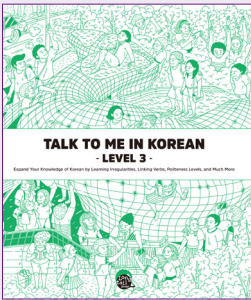
Talk To Me In Korean Level 2 is the second book in the Talk To Me In Korean textbook series. If you learned fundamentals of Korean, such as “hello”, “thank you”, and various essential grammar points with Level 1, Level 2 will build upon what you learned in Level 1 and help you develop the ability to create longer sentences by introducing more grammar points and vocabulary.

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Talk To Me In Korean Level 3

TalkToMeInKorean

Talk To Me In Korean Level 3 is a Korean language learning textbook which introduces spoken style Korean sentences which can be used everyday in real life as soon as they are learned. The lessons are short, clear, and easily digestible without a teacher or formal lessons. Each lesson can be reviewed with the help of sample dialogues and quizzes.

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TALK TO ME IN KOREAN

Section II - Checking for Understanding

Place a checkmark in the box to indicate the frequency at which you do each of the listed activities.

	맨날/항상	자주	가끔	별로	전혀
8. 서점에 가다					
9. 커피를 마시다					
10. 영화를 보다					

TalkToMeInKorean.com was ranked as **the #1 Language Blog by Lexiophiles in 2010 and 2013** thanks to votes from users all over the world. Additionally, TTMik was one of the recipients of the Prime Minister Award at the 2013 Korea Content Awards.

Talk To Me In Korean Workbook Level 1



US\$21.99
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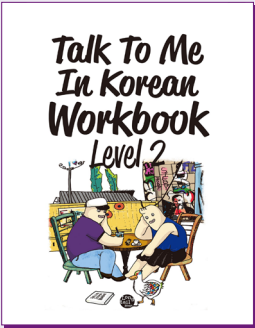
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Talk To Me In Korean Workbook Level 1

TalkToMeInKorean

This workbook is designed to be used in conjunction with the TTMik Level 1 lessons, which are available at TalkToMeInKorean.com for FREE. Developed by a certified teacher to help you review and retain what you've learned in the TTMik lessons, this workbook contains 6 main categories of review and 13 types of exercises.



Talk To Me In Korean Workbook Level 2

TalkToMeInKorean

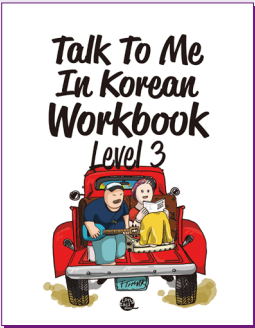
This workbook is designed to be used in conjunction with the TTMiK Level 2 lessons, which are available at TalkToMeInKorean.com for FREE. Developed by a certified teacher to help you review and retain what you've learned in the TTMiK lessons, this workbook contains 3 main categories of review and 10 types of exercises, words, expressions, sample sentences, and dialogues used throughout the book.

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Talk To Me In Korean Workbook Level 3

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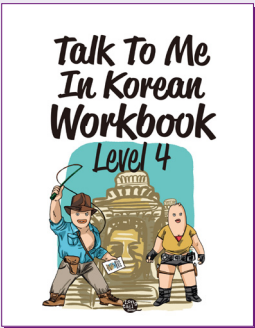
This workbook is designed to be used in conjunction with the TTMiK Level 3 lessons, which are available at TalkToMeInKorean.com for FREE. Developed by a certified teacher to help you review and retain what you've learned in the TTMiK lessons, this workbook contains 3 main categories of review and 16 types of exercises.

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Talk To Me In Korean Workbook Level 4

TalkToMeInKorean

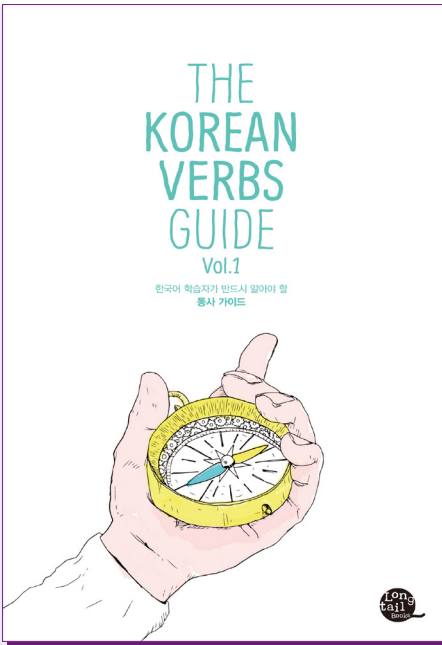
This workbook is designed to be used in conjunction with the TTMiK Level 4 lessons, which are available at TalkToMeInKorean.com for FREE. Developed by a certified teacher to help you review and retain what you've learned in the TTMiK lessons, this workbook contains 3 main categories of review and 13 types of exercises.

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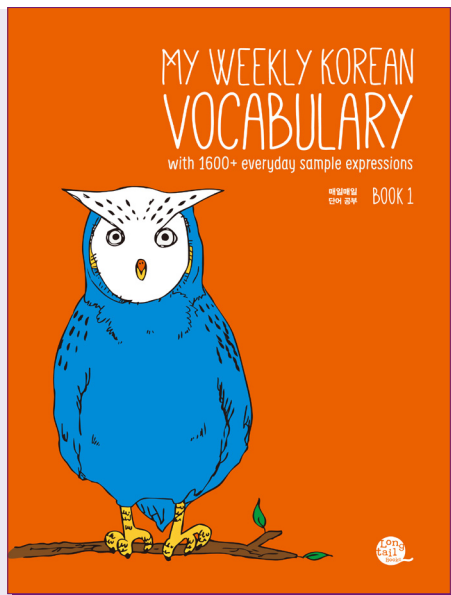
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The Korean Verb Guide

TalkToMeInKorean

The Korean Verbs Guide introduces 100 essential Korean verbs that are commonly used in everyday Korean. This book is divided into two volumes and each volume contains 50 Korean verbs. This book will help you practice and get used to the major verb conjugation rules in the Korean language through a lot of real-life sample sentences and useful quiz questions. Using this book, those who are at the beginner level can effectively learn 100 commonly used Korean words. Also, for those who just want to review, you can use this to gain more confidence through the many practice examples available. Through this book's many sample sentences, everyday conversation samples, and quizzes, learners can gain a more thorough and complete understanding of the basics of Korean.



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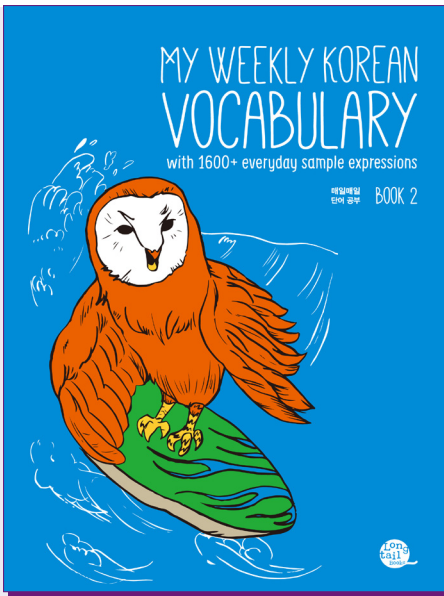
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My Weekly Korean Vocabulary Book 1

With 1600+ Everyday Sample Expressions

TalkToMeInKorean

If you are tired of memorizing vocabulary and seeing very little progress, this book offers an alternative way to learn and apply Korean vocabulary words and sentences to your life at whatever level of Korean you are comfortable with so that you actually learn the words rather than simply memorizing. Each day you have one new keyword, and built upon that keyword are 20 additional phrases and sentences that get progressively longer. You can use this book as a 12-week study aid or as a reference book. Stash it in your backpack or purse to use a phrasebook when you're traveling around Korea. It does not matter how you use this book or what your level of Korean is as long as you know how to read Hangeul! Whether you are a beginner or an advanced Korean learner, everyone can benefit from using the My Weekly Korean Vocabulary book.



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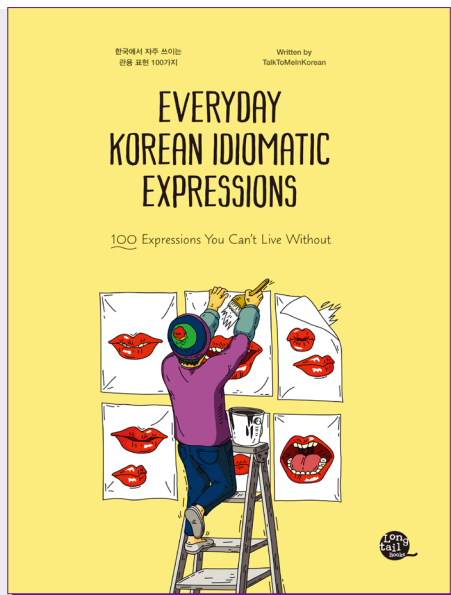
Downloadable Audio Files Included

My Weekly Korean Vocabulary Book 2

With 1600+ Everyday Sample Expressions

TalkToMeInKorean

Using this book, people studying Korean can learn essential vocabulary words and how the words are used. With 1,600+ natural sample sentences that are introduced in the book, learners of any level, from beginner to advanced, can improve their Korean vocabulary skills and speak Korean more naturally. The illustrations in this book have been provided through an open Creative Commons collaboration, in which listeners and supporters of Talk To Me In Korean have submitted various artwork and visual aids for each of the vocabulary words in My Weekly Korean Vocabulary.



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Everyday Korean Idiomatic Expressions

100 Expressions You Can't Live Without

TalkToMeInKorean

"Everyday Korean Idiomatic Expressions" introduces 100 frequently used Korean idiomatic expressions of which the meanings can be difficult to guess or decipher at first. The book also includes fun illustrations to give a visual representation of the expressions. After studying with this book, you will find yourself understanding many more Korean conversations that take place in real life, in books, or on TV!

Using this book, Korean learners can learn 100 idiomatic expressions that are frequently used in daily Korean speaking environments, where these expressions come from, and how they are used in daily conversation. This book will be useful not only for those who want to improve their existing Korean skills, but also for those who are just starting to learn Korean.



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News In Korean

TalkToMeInKorean

News In Korean is perfect reading material for advanced Korean language learners, as it contains vocabulary words and expressions which are actually used in Korean media. This book consists of 50 articles of various topics, such as society, science, economy, and life, and were chosen from the many articles sent by the News in Korean (by Talk To Me In Korean) subscribers over the past year. Included with the articles is an English translation, a one sentence summary, and a few comprehension quiz questions. Additionally, free MP3 audio files are provided to give you an opportunity to listen to a native Korean speaker's pronunciation.

The words and the expressions used in the articles in this book are frequently used in official news articles and television news reports, making it a perfect companion for those who are looking to take the TOPIK (Test of Proficiency in Korean) exam.



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Korean Slang Expressions

TalkToMeInKorean

“Korean Slang Expressions” has 60 expressions in total, and each expression has an explanation of its meaning, origin, how the expression sprung up, as well as its usages, example sentences, and sample dialogues. (Additionally, MP3 audio files can be downloaded at the website.) Also, witty illustrations depicting each expression have been added, unlike in the existing e-books. The illustrations are expected to help the learners understand and remember the expressions more easily.



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Survival Korean

for Travelers and Expats Phrases and tips to make your stay in Korea easy

TalkToMeInKorean



“Survival Korean” is a collaborative effort between Talk To Me In Korean and Seoulistic. Talk To Me In Korean is a major contributor in the globalization of Korean language and culture through the production of various Korean lessons taught in English for overseas learners. Seoulistic creates fun blog posts and videos with tips for traveling/living in Korea, which also help people better understand Korean culture. By using “Survival Korean,” not only can readers learn more than 350 useful expressions and words which have been sorted by situations that one may encounter while traveling or living in Korea, but readers can also find helpful culture tips about the situations where the expressions are used so that not only travelers, but expats who are living in Korea, can avoid miscommunication or making social blunders.

Curriculum

Beginner	Level 1	Level 2	Level 3	Level 4
Beginner	Elementary			
Become a Hangeul Master (English) Máster del Hangeul (Spanish) 				
	Talk To Me In Korean - Level 1 	Talk To Me In Korean - Level 2 	Talk To Me In Korean - Level 3 	Talk To Me In Korean - Level 4 To be released
	Talk To Me In Korean Workbook - Level 1 	Talk To Me In Korean Workbook - Level 2 	Talk To Me In Korean Workbook - Level 3 	Talk To Me In Korean Workbook - Level 4 
	The Korean Verbs Guide: 100 Essential Verbs for Beginners			
				
	Survival Korean			

TALK TO ME IN KOREAN



Level 5	Level 6	Level 7	Level 8	Level 9	Level 10
Intermediate			Advanced		
Talk To Me In Korean - Level 5	Talk To Me In Korean - Level 6	Talk To Me In Korean - Level 7	Talk To Me In Korean - Level 8	Talk To Me In Korean - Level 9	Talk To Me In Korean - Level 10
To be released	To be released	To be released	To be released	To be released	To be released
Talk To Me In Korean Workbook - Level 5	Talk To Me In Korean Workbook - Level 6	Talk To Me In Korean Workbook - Level 7	Talk To Me In Korean Workbook - Level 8	Talk To Me In Korean Workbook - Level 9	Talk To Me In Korean Workbook - Level 10
To be released	To be released	To be released	To be released	To be released	To be released
	News In Korean 				
My Weekly Korean Vocabulary (Book 1) My Weekly Korean Vocabulary (Book 2)					
	Everyday Korean Idiomatic Expressions 				
Korean Slang Expressions 					

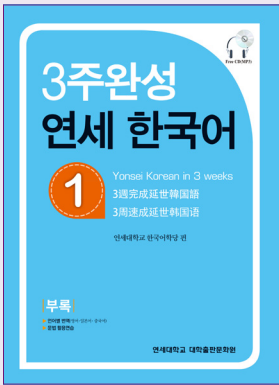


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YONSEI UNIVERSITY PRESS



Yonsei Korean Language Institute

Having the highest reputation in Korean language education for over 50 years, the Korean Language Institute of Yonsei University Language Research and Education Center has compiled a large quantity of textbooks to enhance the quality of Korean language education. Foreigners around the world, as well as Koreans living abroad have shown an increased interest and demand for the Korean language. Likewise, the needs of students have become more diverse. Therefore, the Korean Language Institute of Yonsei University Language Research and Education Center has Published a new set of textbooks for various learners to acquire the Korean language and knowledge of the Korean culture.



US\$54.00
Paperback
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Yonsei University Press

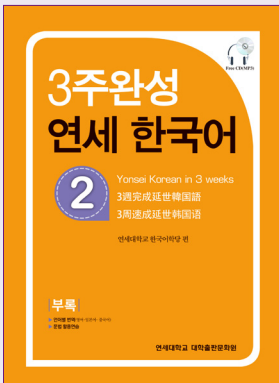
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Yonsei Korean in 3 weeks 1

Yonsei Korean Language Institute

- The 'Yonsei Korean in 3 Weeks 1' was written for the foreigner and overseas Korean students who seek to learn the Korean language within a short amount of time. As a textbook for beginners, this was written to help the learner have a wider understanding of Korea with the necessary lessons in vocabulary, grammar, culture, and way of thinking.
- The 'Yonsei Korean in 3 Weeks 1' is made up of 15 lessons. Lessons 1-3 cover the Korean alphabet and sentence reading, and lessons 4-15 cover the necessary dialogues of everyday life in Korea with the vocabulary, expressions, grammar, and tasks that a student must know at the beginner level.
- Five characters appear in the 'Yonsei Korean in 3 Weeks 1' and the 12 lessons consist of dialogues about the everyday life of these characters.
- Each chapter of this textbook includes a chapter title, objective, illustration and introductory questions, dialogue, pronunciation, vocabulary words, grammar, tasks and culture.
- The chapter title for each lesson is an important sentence taken from the chapter dialogue.



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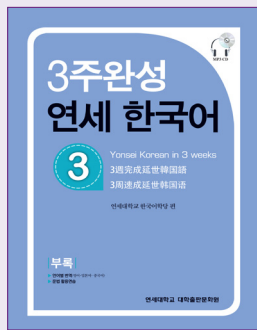
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- Five characters appear in the 'Yonsei Korean in 3 Weeks 2' and the 15 lessons consist of dialogues about the everyday life of these characters.
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- The chapter title for each lesson is an important sentence taken from the chapter dialogue.
- The objective for each chapter presents a communication skill and task necessary to motivate the learner and help promote a clearer understanding of the chapter.



Yonsei Korean in 3 weeks 3

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- The 'Yonsei Korean in 3 Weeks 3' was written for the foreigner and overseas Korean students who seek to learn the Korean language within a short amount of time. As a textbook for beginners, this was written to help the learner have a wider understanding of Korea with the necessary lessons in vocabulary, grammar, culture, and way of thinking.
- Five characters appear in the 'Yonsei Korean in 3 Weeks 3' and the 15 lessons consist of dialogues about the everyday life of these characters.

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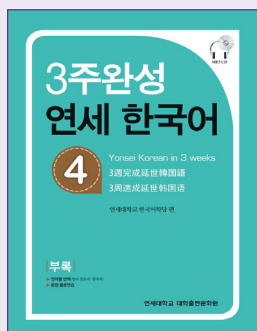
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- The 'Yonsei Korean in 3 Weeks 4' was written for the foreigner and overseas Korean students who seek to learn the Korean language within a short amount of time. As a textbook for intermediate learners, this was written to help the learner have a wider understanding of Korea with the necessary lessons in vocabulary, grammar, culture, and way of thinking.
- Five characters appear in the 'Yonsei Korean in 3 Weeks 4' and the 15 lessons consist of dialogues about the everyday life of these characters.

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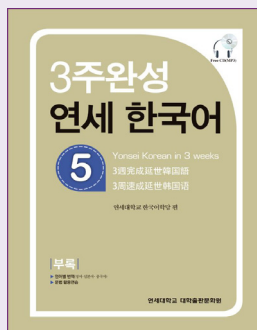
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- 5 characters appear in the 'Yonsei Korean in 3 Weeks 5' and the 15 lessons consist of dialogues about the everyday life of these characters.

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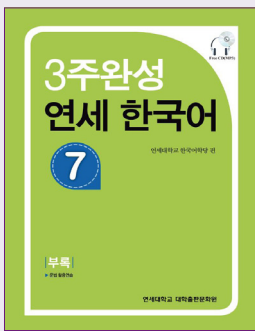
- Yonsei Korean in 3 Weeks 6 was written for foreigner and overseas Korean students who seek to learn the Korean language within a minimal amount of time. As a textbook for intermediate learners, this was written to help the learner have a wider understanding of Korea with the necessary lessons in vocabulary, grammar, culture, and attitude.
- Yonsei Korean in 3 Weeks 6 consists of 15 lessons that help intermediate students to learn the vocabulary, expressions, grammar and tasks needed for everyday communication.

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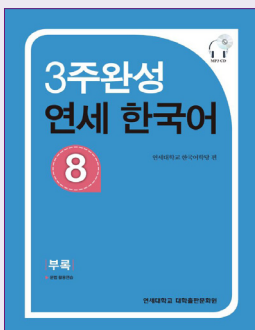
- Yonsei Korean in 3 Weeks 7 was written for foreigner and overseas Korean students who seek to learn the Korean language within a minimal amount of time. As a textbook for advanced learners, this was written to help the learner have a wider understanding of Korea with the necessary lessons in vocabulary, grammar, culture, and attitude.
- Yonsei Korean in 3 Weeks 7 consists of 15 lessons that help advanced students to learn the vocabulary, expressions, grammar and tasks needed for everyday communication. Five characters appear in Yonsei Korean in 3 Weeks 7, and each chapter's dialogue is based on their everyday life.

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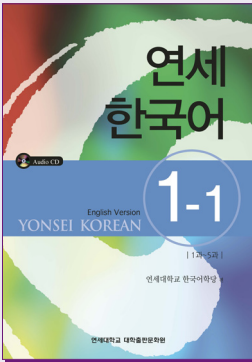


Yonsei Korean Language Institute

The Korean Language Institute was established on April 1st, 1959 as the first institute to provide intensive Korean language courses. The KLI not only has been offering Korean culture but also played a role introducing Korean culture and history through its language training to students, missionaries and diplomats.

All teachers are experienced and specially trained to teach Korean to non-native speakers. The attentive KLI staff continually work towards providing an enriched environment for their students.

Today, the KLI has turned into a large-scale institute where 140 instructors teach approximately 1,700 students per term. 5,865 students have graduated from KLI in the past 53 years and total of 100,044 students from 144 countries have studied Korean at KLI.



Yonsei Korean 1-1 (English Version)

Yonsei Korean Language Institute

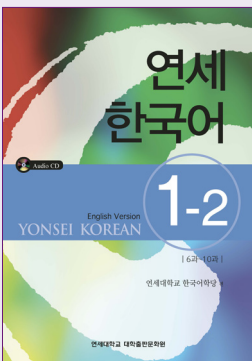
Read and write Hangul proficiently. Understand the fundamental system of pronunciation and pronounce initial consonants, medial vowels, and final consonants correctly. Understand and apply fundamental rules of sentence structure and syntax. Have a good command of basic conversational Korean, including greetings, self-introduction, ordering food, purchasing goods, asking for directions, using public transportation, phone conversation, etc.

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Yonsei Korean 1-2 (English Version)

Yonsei Korean Language Institute

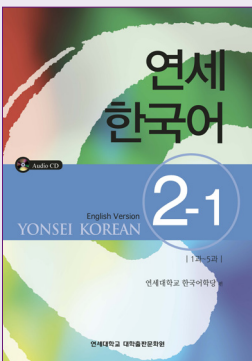
Read and write Hangul proficiently. Understand the fundamental system of pronunciation and pronounce initial consonants, medial vowels, and final consonants correctly. Understand and apply fundamental rules of sentence structure and syntax. Have a good command of basic conversational Korean, including greetings, self-introduction, ordering food, purchasing goods, asking for directions, using public transportation, phone conversation, etc.

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Yonsei Korean 2-1 (English Version)

Yonsei Korean Language Institute

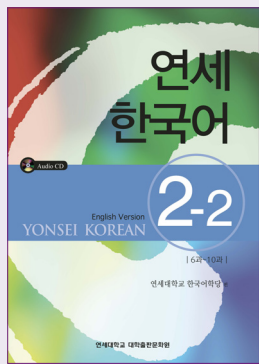
Build upon the foundation obtained in Level 1 by learning pronunciation and phoneme rules to correctly pronounce words in the sentence. Correct construction of complex and compound sentences. Appropriate use of formal, informal, and indirect speech. Learn to communicate freely in daily life and, to a certain extent, deal with everyday matters. Can understand conventional Korean culture. Develop vocabulary on the topics of food, postal service, transportation, phone communication, vacation, and household chores.

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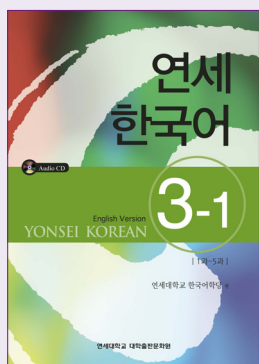
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Develop communication skills to live with relative ease in Korea. Practice communicating opinions and correctly expressing ideas through assigned three minute speeches and role playing. Actively understand stories structured in paragraphs and the relatively complex context of conversations. Correctly use grammar and vocabulary to convey personal ideas through prose composition.

Audio CD Included

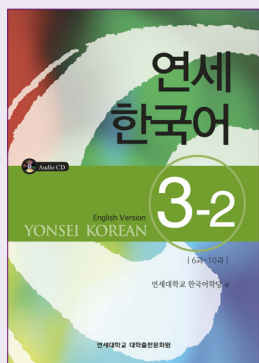
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Audio CD Included

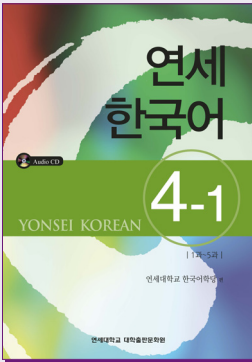
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Yonsei Korean 4-1

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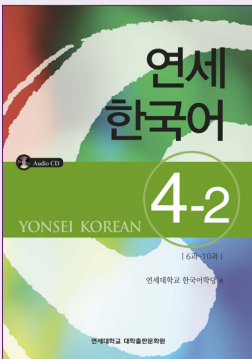
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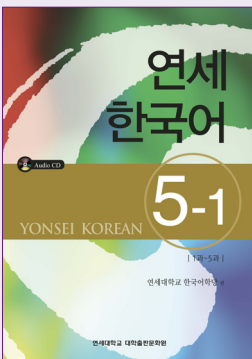
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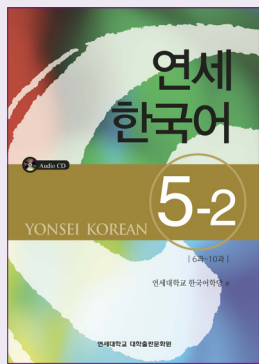
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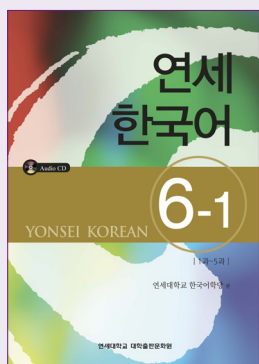
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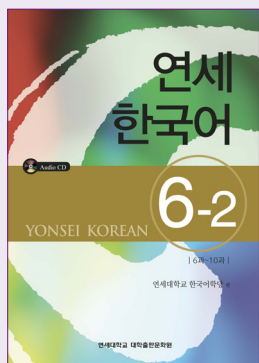
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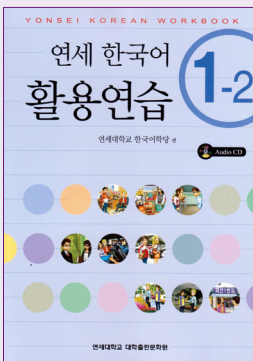
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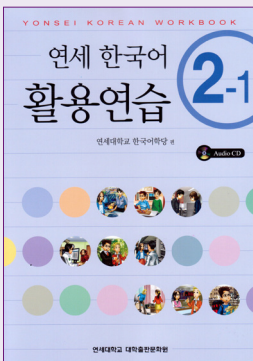
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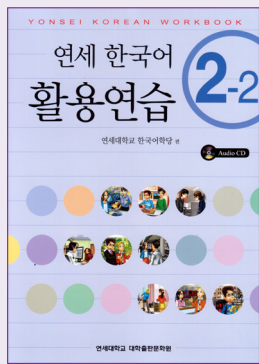
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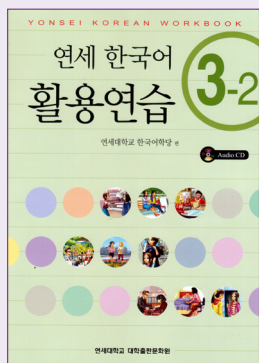
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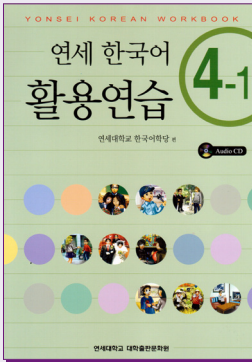
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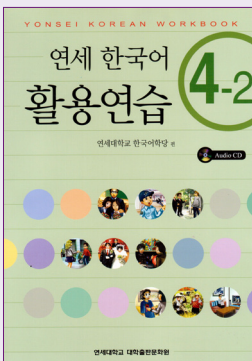
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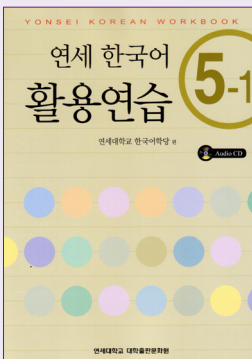
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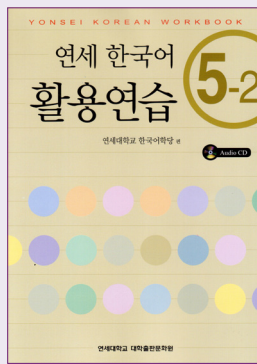
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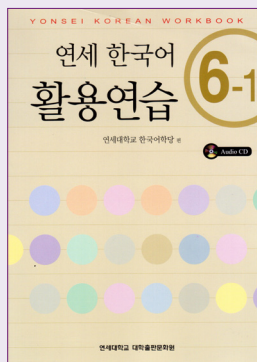
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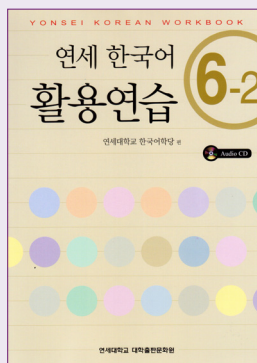
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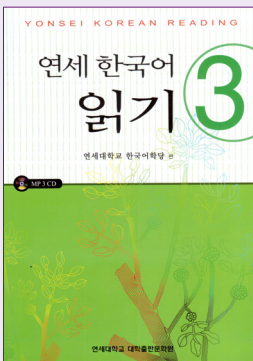
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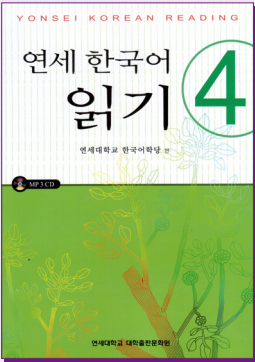
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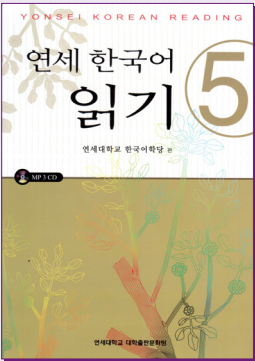
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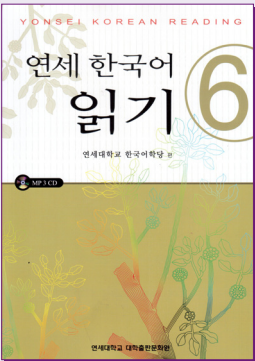
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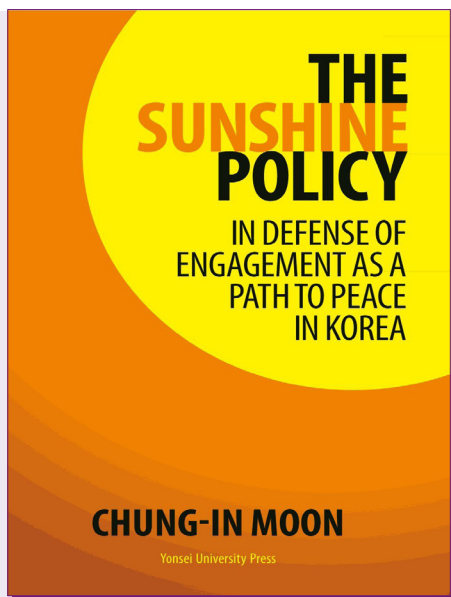
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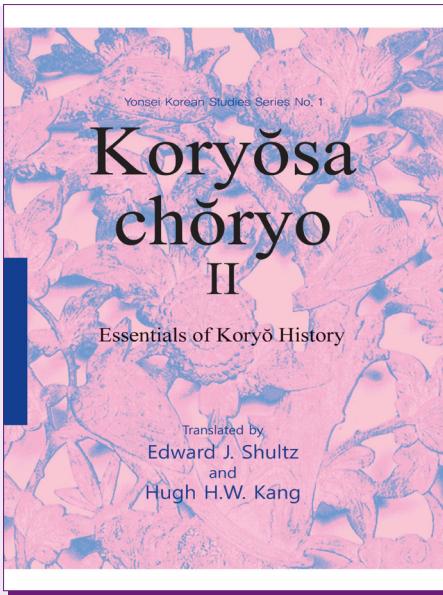
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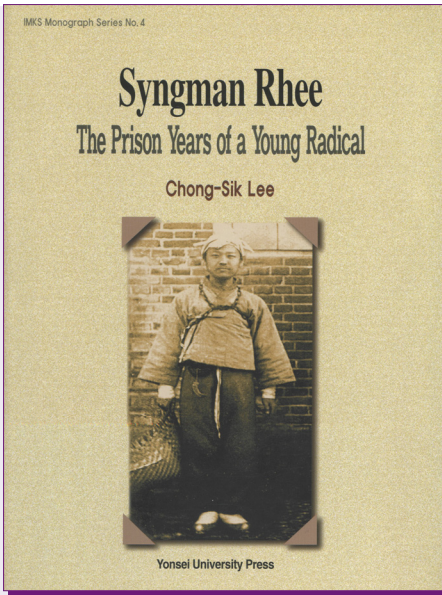
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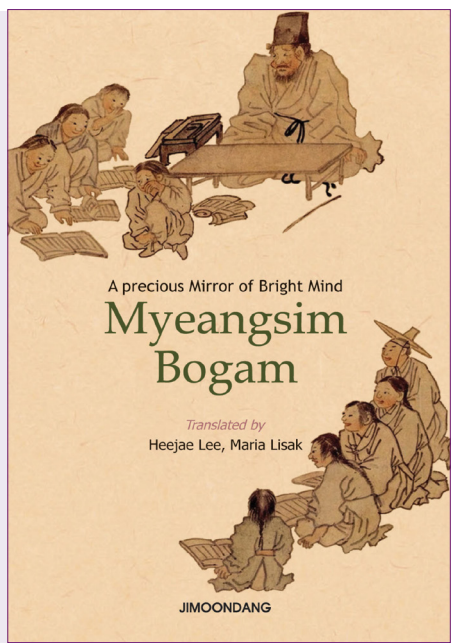
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To note just a few: What were the possibilities and limitations of the reformist moverment of the late 19th century? Did the Korean kingdom really have a change to survive? Why did Rhee and others, who had such favorable view of Japan, become such confirmed enemies of Japan? Why was the United States so indifferent to Korea when the Koreans desperately sought her help? The readers will find the author's discussions and answers illuminating. These issues, one should note, are directly relevant to the understanding of Korea's foreign relations today. I dare say that no one interested in modern Korean history could afford not to read this book.



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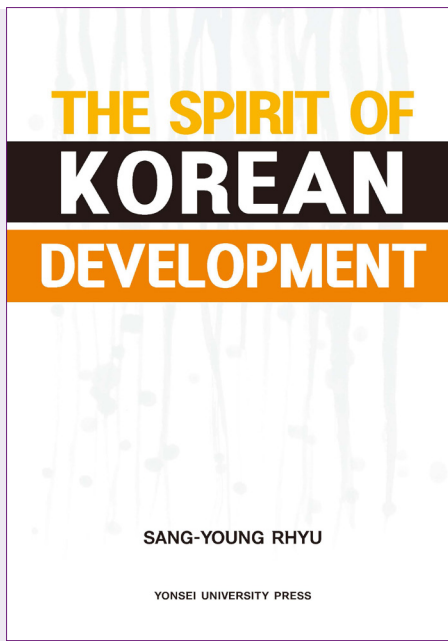
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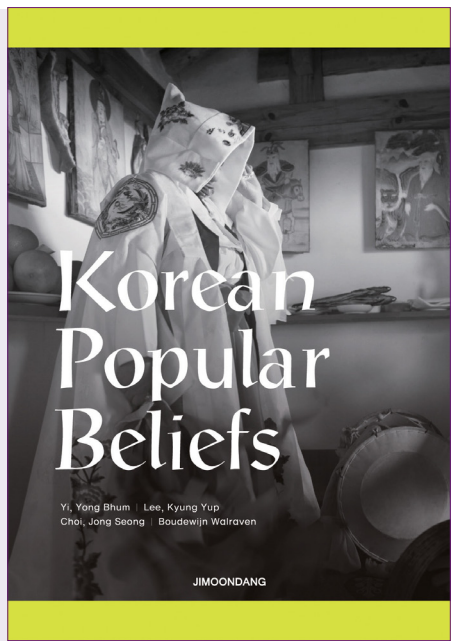
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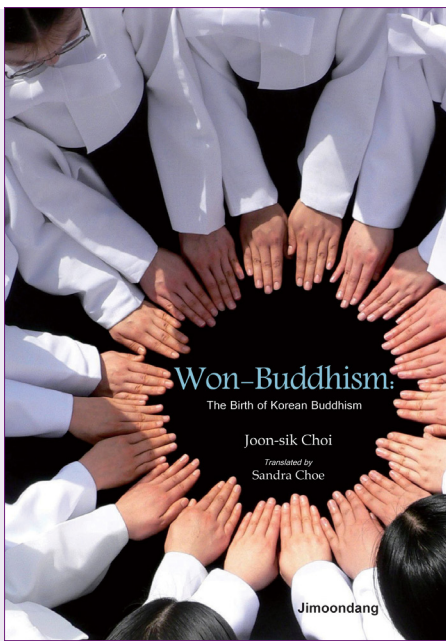
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Korean popular beliefs do not remain separated from Korean lives or other religions such as Buddhism, Confucianism, and Christianity, but are related to them. Considering such aspects of Korean popular beliefs, this book focuses on the correlation between Korean popular beliefs and other religions, between Korean popular beliefs and the lives of the Koreans, and between types of Korean popular beliefs rather than each type of Korean popular beliefs in isolation. This way, the book aims to identify the status and meaning that Korean religious beliefs have in Korean lives and culture.



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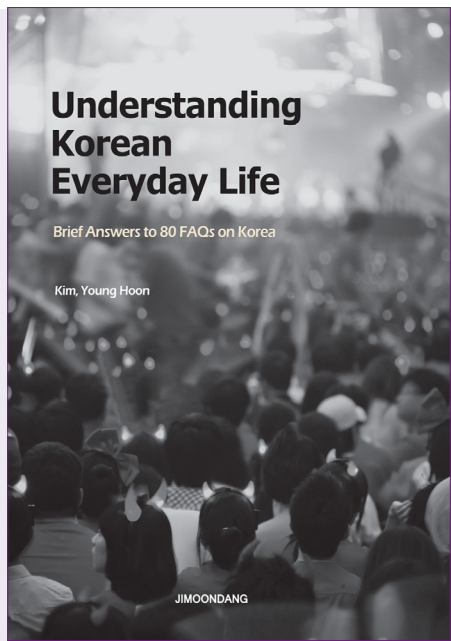
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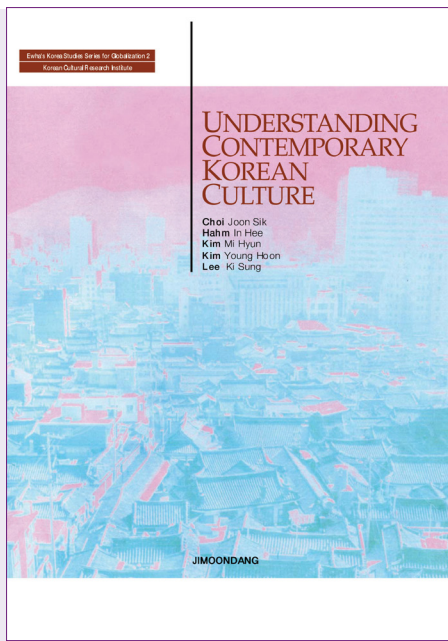
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Yeong Hoon Kim

This is an easy-to-read introductory book for foreigners to pursue their curiosity on Korea. This book tries to explain Korean culture by answering 80 questions on various subjects, including the characteristics of Korean customs, rituals and traditional ceremonies, manners, interpersonal relations and behavior, language and values, religion and folklore, food culture, housing culture, entertainment, pop culture, etc. The author gives an anthropological and historical explanation to these questions collected from international college students as well as from the internet.



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