

# **FALL**

Established in 2000, KONG & PARK is a publishing company that has specialized in researching and publishing books for studying Chinese characters.

Since 2012, KONG & PARK has published and distributed worldwide books written in the English language. It has also acted as an agent to distribute books of Korea written in the English language to many English speaking countries such as the UK and the USA.

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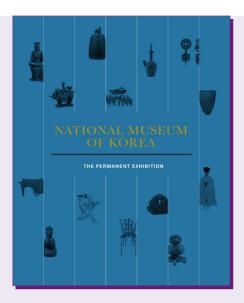
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US\$109.95 Paperback / fine binding ISBN : 9781635190090

National Museum of Korea

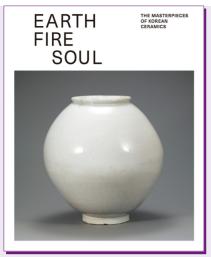
360 pages, All Color 8.3 X 10.2 inch (210 X 260 mm)

2.8 lbs (1260g) Carton Quantity: 12

#### **National Museum of Korea** The Permanent Exhibition

National Museum of Korea

Amazingly, it has already been twelve years since the National Museum of Korea reopened at its current location in Yongsan in October 2005. To take full advantage of this new and improved space, the museum has recently focused on expanding and enhancing its collection. Thus, we now proudly present this catalogue, which reflects some of the recent changes to our permanent exhibitions.A total of 11,493 works are currently displayed in the Permanent Exhibition Hall of the National Museum of Korea, which occupies three floors and a total area of 19,000 m2. On each of the three floors, the galleries are divided into two sections. The first floor includes the galleries of Prehistory and Ancient History, and Medieval and Early Modern History, Arranged chronologically, the first-floor galleries enable visitors to explore nearly the full spectrum of Korean history, from the Paleolithic Period to the Korean Empire (1897-1910). The second floor includes the Calligraphy and Painting galleries, as well as Donated Works. The second-floor galleries showcase manymasterpieces of calligraphy, painting, and Buddhist painting, along with a wide variety of cultural artifacts that numerous benefactors have generously donated to the museum over the years. Finally, on the third floor, visitors will find the galleries of Sculpture and Crafts, featuring Buddhist sculptures, metal crafts, and ceramics, as well as Asian Art, which features priceless artifacts from India. Southeast Asia. Central Asia. China. and Japan.



US\$55.00 Hardback ISBN : 9781635190106

National Museum of Korea

248 pages, All Color 8.7 X 10.2 inch (220 X 260 mm)

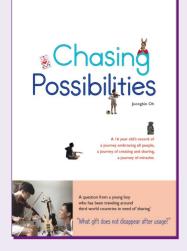
2.2 lbs (1,000g) Carton Quantity: 16

## **Earth Fire Soul**

## The Masterpieces of Korean Ceramics

National Museum of Korea

This English catalog was created for the special exhibition Earth, Fire, and Soul - The Masterpieces of Korean Ceramics held at the Grand Palais of France from April 27 through June 20 of 2016 and at the State Hermitage Museum of Russia from July 29 through November 6 of 2016. The touring exhibition was designed to provide a unique opportunity to extensively explore both old and contemporary Korean porcelain art. This catalog lists many masterpieces carefully selected from the porcelain collections of the National Museum of Korea, a representative museum in Korea, including national treasures and other notable works inspired by Korean artists working in many parts of the world. I wish that this catalog may help you appreciate the artistry and unique beauty of the Korean porcelain culture, which has developed and changed over centuries on the foundation of a cultural heritage of making porcelain with earth and fire.



US\$26.45 Paperback ISBN : 9788956056920

**Bookhouse Publishers** 

216 pages, All Color 5.8 X 8.4 inch (147 X 212 mm)

0.8 lbs (356g) Carton Quantity: 20

### **Chasing Possibilities**

A 16 year old's record of a journey embracing all people, a journey of creating and sharing, a journey of miracles.

Joongbin Oh

This book is a story of young traveler who goes to live life with the locals in a third world countries with only soccer ball and a violin in hands. Joongbin Oh, the writer of this book, starting with a backpacking trip to Turkey with his mom-She is famous essayist in Korea- when he was only 3 years old. After then, he has traveled to numerous third world countries including Myanmar, Syria and Uganda, amassing a travel record that could match and exceed any adult's. When he turned 12 years old, he encountered an orphanage named 'Permata Hati' in Ubud, Indonesia. As he came to be a part of Permata Hati, he organized a volunteering program called Voluntraveling, enabling tourists to volunteer and donate. After he organized this program, so far over 300 Koreans have participated in this program. And Permata Hati's children grew day by day through new learning from volunteers. At last, Permata Hati's children organized music band, won a prize in a music contest. In addition to music, Permata Hati's children learned a lot from volunteers such as English, Korean, making picture book, computer, math, etc. Through these learning, Permata Hati's children have grown up to be self-confident children. He suggests that if we sharing little bits we have, it is possible a big miracles occurs. Also he tells about the importance of sharing with sustainability.



Longtail Books

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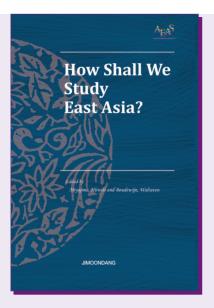
# **Real-Life Korean Conversations: Intermediate**

#### TalkToMeInKorean

Learn essential intermediate-level sentence patterns through natural everyday conversations and improve your Korean vocabulary!

This book contains typical Korean dialogues on 30 different topics. They are all very common situations that you may experience in your day-to-day life. The conversations have been written in just the right length for an intermediate learner, and each line has an English translation on the adjacent page. You can listen to every vocabulary word, sample sentence, and complete dialogue from the book using the accompanying audio tracks.

You can pick up many useful words in the vocabulary section, and the "Pattern Practice" part in each chapter introduces 3 main grammar patterns or expressions that will help you expand your Korean sentence building skills.



Jimoondang

416 pages, Black and White 6 X 8.9 inch (152 X 225 mm)

1.4 lbs (620g) Carton Quantity: 22

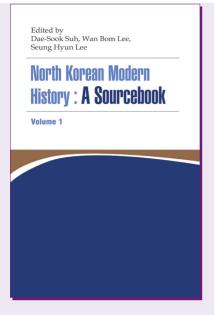
#### How Shall We Study East Asia?

Hiroshi Miyajima, Walraven Boudewijn

The Academy of East Asian Studies in Sungkyunkwan University aims to focus on East Asia as a methodological approach, rather than simply treating the region as a topic of research. In order to clarify the meaning of "East Asia as method" I would like to discuss some examples in this preface. In approaching 'East Asia as a method' the following two points should be kept in mind. First, the issues examined within the framework of the new East Asian studies should have a universal meaning going beyond the confines of East Asia. Second, the new approach should be informed by a critical reassessment of the conventional framework of East Asian studies.

The first and foremost task in approaching East Asia as method is to conduct a fundamental review of the conventional binary division of world history into modern and pre-modern. In East Asian studies, it has been a convention to take the mid-nineteenth century as the dividing point between the two eras.

Many recent studies on East Asia have revealed that too many subjects on East Asian history and society cannot be appropriately understood by applying the modern versus pre-modern scheme. Another serious problem caused by the dichotomy of pre-modern and modern is that it has created partitions not only in the fields of research but also more generally in the system of learning and knowledge.



The Academy of Korean Studies Press

432 pages, Black and White 5.8 X 9.8 inch (147 X 248 mm)

1.4 lbs (620g) Carton Quantity: 27

## North Korean Modern History: A Sourcebook Volume I

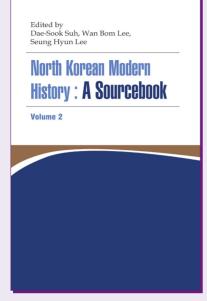
Dae-sook Suh, Wan Bom Lee

This source book on North Korean Modern History is published in English to help scholars to research on North Korea. In most cases even the most basic documents relating to North Korea's history are available only in the Korean language. North Korean authorities occasionally issue English versions of selected documents, but these translations are markedly inferior in quality—some are in atrocious English.

The purpose of this book is to collect and present basic documents and improve our understanding of North Korea's political and social traditions. This is not an effort to either praise or denigrate North Korea's accomplishments or failures. it is an introduction of the basic documents that will assist our analysis and understanding of the country.

#### CONTENTS

Part 1 The Workers' Party of Korea List of the Basic Documents of the Party Commentary on the Basic Documents of the Party and Ideology Text of the Basic Documents of the Party



The Academy of Korean Studies Press

588 pages, Black and White 5.8 X 9.8 inch (147 X 248 mm)

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#### North Korean Modern History: A Sourcebook Volume II

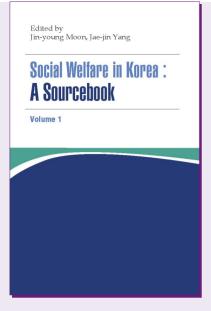
Dae-sook Suh, Wan Bom Lee

CONTENTS

Part 2 Supreme People's Assembly List of the Basic Documents of the Supreme People's Assembly Commentary on the Basic Documents of the SPA Text of the Basic Documents of the SPA

Part 3 Military, Foreign Relations, and Unification List of the Basic Documents of the Military, Foreign Relations, and Unification Commentary on the Basic Documents of the Military, Foreign Relations, and Unification Text of the Basic Documents of the Military, Foreign Relations, and Unification

Part 4 Economy and Society List of the Basic Documents on Economy and Society Commentary on the Basic Documents on Economy and Society Text of the Basic Documents on Economy and Society



The Academy of Korean Studies Press

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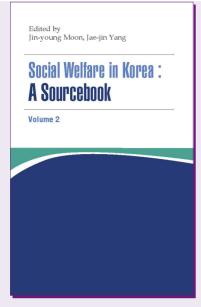
# Social Welfare in Korea: A Sourcebook Volume I

Jin-young Moon, Jae-jin Yang

This book offers a comprehensive documentation of the Korean welfare state since the independence in 1945. Focusing on the major social welfare programs such as the National Pension, Medical Insurance, Industrial Accident Compensation Insurance, Employment Insurance, Free Child Care, Long-term Care Insurance for the Elderly, and National Basic Livelihood Security, this book provides a compelling and detailed explanation of the birth, settlement, and development of the Korean welfare state. It will serve as the standard text on the history of welfare policy in Korean. This book will appeal to those interested in the Korean welfare state as well as those interested in the Korean society as a whole.

#### CONTENTS

Chapter 1 Introduction Chapter 2 Changes to the Social Security Act Chapter 3 Health Insurance Chapter 4 Post-retirement Income Support (National Pensions) and Basic Pensions)



The Academy of Korean Studies Press

492 pages, Black and White 5.8 X 9.8 inch (147 X 248 mm)

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### Social Welfare in Korea: A Sourcebook Volume II

Jin-young Moon, Jae-jin Yang

CONTENTS

Chapter 5 Public Assistance (National Basic Living Security Program) Chapter 6 Occupational Accident/Injury Compensation (Industrial Accident Compensation Insurance Program) Chapter 7 Unemployment Benefits (Employment Insurance) Chapter 8 Long-term Care Insurance for Senior Citizens Chapter 9 Free Childcare Support





US\$1165.50 Leather / fine binding ISBN : 9791186306000

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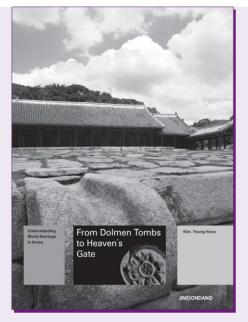
### **Chaesaekhwa, Polychrome paintings of Korea** Understanding Chaesaekhwa Included

#### Byungmo Chung

- 1. Chaesaekhwa, the most contemporary form of painting, yet quintessentially Korean
- 2. An international project with the participation of specialists in Korea and overseas
- 3. An overarching master collection including works exhibited overseas as well as in Korea
- 4. The highest-resolution images, presented with beautiful design and binding, convey the full wonder of the original artworks

The highest grade of art book carrying royal paintings of colored picture and folk paintings in the late Joseon dynasty. They were selected by famous local and foreign scholars and they wrote their comments on the painting in the book. 1,000 cuts were carefully selected by the specialists among the paintings possessed by the museums and art galleries at home and abroad and those by individuals. 70% out of them are introduced to the public for the first time. In particular the book binding of the best quality goes beyond the sensation of the original works.





US\$21.00 Paperback ISBN : 9788962971460

Jimoondang

167 pages, Black and White 5.5 X 7.5 inch (140 X 190 mm)

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# From Dolmen Tombs to Heaven's Gate Understanding World Heritage in Korea

Yeong Hoon Kim

When we explore the cultural heritage of a particular region, we not only gain its knowledge but are further guided to broader questions as well. For example, we are likely to continue questioning "How are the characteristics of Korean Changdeokgung Palace similar or different from other palaces in near East Asian countries such China and Japan?" or "What are the unique features of Korean Changdeokgung palace that makes it different from palaces in Western countries?" Thus, I consider that every question can help us to have a more profound and broaden view toward the world and feel the special value in the history of humankind. I expect that such trials ultimately become the passage to every person in the world, not just limited to the studies of certain eras or regions.

THE CULTURE OF Arirang

> Translators Ki, MeeYang / Lee, JungHa

US\$43.00 Hardback ISBN : 9788962971477

Jimoondang

303 pages, Black and White 6.2 X 10.1 inch (155 X 255 mm)

1.4 lbs (590g) Carton Quantity: 28

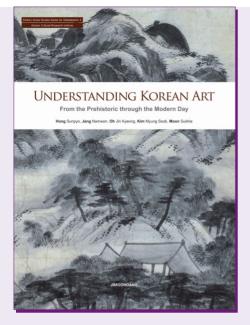
JIMOONDANG

#### **The Culture of Arirang**

#### Yeon Gap Kim

Some say that I consider Arirang as a religion, and others say that I worship it. But that is not true. It is only that I maintain passion towards my fundamental goal; that is, my Pathos des Grundziels. Thus, I am participating in what I enjoy as much I enjoy it. From the mid 1980's, I came to understand that 'Arirang is not simple', and from the mid 1990's, I tried to make that notion of 'not-simpleness' more substantial.

What I had earned from this process is faith that started as 'Arirang is not a folk song', which in turn became 'Arirang is not merely a song,' and finally that 'Arirang is an independent genre' and a culture that holds the three spirits of resistance, unity, and co-existence. And also it is shared by both Koreas of South and North, along with oversea Korean residents...... My goal was to generalize this claim through objective data and logical analysis. Therefore, my studies were developed through various perspectives. Such an approach was inevitable as Arirang's frame was that much complicated, which required historical view points, along with that from folk study, evolution theory, and diffusion studies. This is because, without such viewpoints, the meaning of Arirang sung in North Korea and other historical scenes are unintelligible. Of course, I am not claiming that this viewpoint is necessarily adequate or that results from such an approach is the sole answer.



US\$43.00 Paperback ISBN : 9788962970234

Jimoondang

251 pages, All Color 7.4 X 10.1 inch (188 X 254 mm)

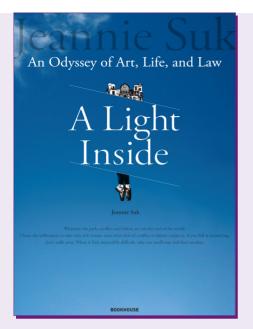
1.6 lbs (710g) Carton Quantity: 22

# **Understanding Korean Art** From the Prehistoric through the Modern Day

#### Sunpyo Hong

As the world becomes smaller, overseas interest in Korean arts has been on the increase. Korean performing arts and the exhibition of Korea's artifacts have been actively introduced and promoted abroad. However, it is difficult to find overseas academic researchers who specialize in Korean arts and thus contribute to rapid progress in this area through in-depth studies. Overseas research on Korean arts, music and dance has primarily been conducted by Eastern art experts as a subsidiary part of their studies, not by Korean art specialists. Given the current situation in which few English references on Korean arts exist, the publication of a textbook on the art of Korea will assist overseas researchers in expanding their studies and taking more interest in this field. The textbook is equipped with a plethora of images, audio data, drawings and glossaries as well as text, offering basic and specific contents needed to present Korean arts.

*Understanding Korean Arts*, Ewha's Korean Studies Series for Globalization 4 diachronically explores the arts of Korean seven chapters: Prehistoric Age; Three Kingdoms Period and Unified Silla; Goryeo Dynasty; Early Joseon Period; Late Joseon Period, and; Modern Era and Contemporary Period. Each chapter covers various art genres including fine arts, music and dance to help readers comprehend integrated characteristics of Korean arts and culture through history. It is particularly noteworthy that modern and contemporary art in Korea are discussed in this book, which have not been explored enough in other overseas publications on Korea.



**Bookhouse Publishers** 

268 pages, All Color 6.0 X 8.8 inch (153 X 224 mm)

1.2 lbs (536g) Carton Quantity: 30

# A Light Inside An Oddyssey of Art, Life and Law

#### Jeannie Suk

The first Asian Woman tenured at Harvard Law School, Guggenheim Fellow, Herbert Jacob Prize Winner, 'Best Lawyers Under 40' by the NAPABA, Jeannie Suk tells her heartfelt story. By telling her old love for Ballet, Piano and reading, she guides us to her passionate life and work and finally to the world "that she wanted to see". She decided to write this book because she was frequently asked to explain the connection between how she grew up and how she works and lives now. What world do we want to see? What is "education" in its true sense? What is "life" where one paves one's own path? Through this clean and elegant memoir, we learn that one's attitude and passion for life is the most important in life. and she suggests that we should be brave as we have freedom to be imperfect. Also she tells about her disciplines of life and work. One of those is "find what you really love to do."



US\$24.85 Paperback ISBN : 9781635190014

KONG & PARK

300 pages, Two Color 6.0 X 8.8 inch (153 X 224 mm)

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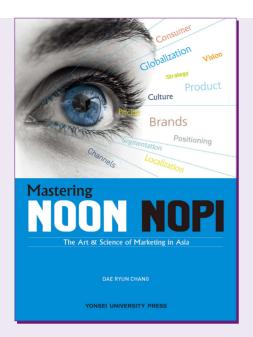
### Listen to your boss

I would let you know why you failed in last job interview

Min-woo Jeong

However hard you have prepared for employment, however many job qualifications you have acquired, if you can't pass a job interview, all your efforts come to nothing. In this book general manager Jeong clearly reveals why you failed in last job interview, and what is the secret criteria of job interview, which will make you a winner in the poker game between interviewer and interviewee!

General manger Jeong as the current post holder fully discloses the hidden secrets of job interview. This book extracted only essentials from what he said in his invited lectures for employment, which caused an enthusiastic reaction from the young audience. In Part I he demands that young men preparing for employment should become exactly the ideal type of talented person companies and interviewers want, and in Part II he unveils in an interesting manner the tips for actual job interview and the secret criteria of job interview, which were considered as vague. General manger Jeong currently working vigorously in his own field integrated his own 20-year experience and know-how into this book, so that it can be usefully taken advantage of by not only young job seekers who have not decided on the exact direction of their occupation but also young employees who as new recruits have not settled their position.



US\$32.45 Paperback ISBN : 9788968501074

Yonsei University Press

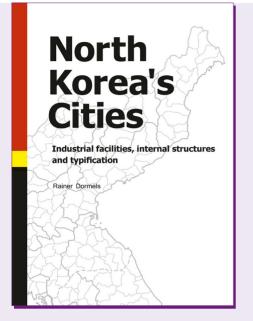
326 pages, All Color 6.0 X 9.0 inch (152 X 225 mm)

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# Mastering Noon Nopi The Art & Science of Marketing in Asia

Dae Ryun Chang

How does one approach Marketing in Asia, the fastest growing economic region in the world? That is the key question that is answered in *"Mastering Noon Nopi: The Art & Science of Marketing in Asia."* Noon Nopi is a Korean word which means "Eye Level," but the author uses it more broadly to signify the essence of Marketing. The Noon Nopi concept is used throughout the book to convey how companies need to understand their markets through the lenses of consumers. The author brings nearly 30 years of teaching, research and consulting experience and insight about Marketing into the book. He has taught Marketing in Korea, Finland, Australia, Hong Kong and Singapore. He was also raised as a child of diplomats and lived in many countries. The combined experience therefore allows the author to have a unique global perspective of how the "Eye Level" matching can be achieved. The author offers rich personal accounts and anecdotes to illustrate how one's ability to fine tune his or her "Noon Nopi" can be an asset not just in business but also in life such as in individual branding. Even though the book is focused on Asia, many of the analytical tools offered in *"Noon Nopi"* can be applied to marketing problems anywhere. As an added bonus, the book includes the author's many Harvard Business Review Online opinion pieces as well as a key article and case on Asian Marketing.



US\$75.00 Paperback ISBN : 9788962971675

Jimoondang

544 pages, All Color 7.3 X 10.0 inch (188 X 257 mm)

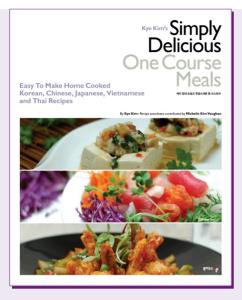
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#### **North Korea's Cities**

Industrial facilities, internal structures and typification

#### **Rainer Dormels**

The present study deals with the cities of North Korea and approaches the research topic from three different angles. One of the angles is of a qualitative nature and the remaining two are quantitative. The first approach deals with the facilities of the cities, especially with industrial plants. Therefore, five sources have been investigated separately. The second methodological approach was used to study the structure of the cities of North Korea. The analysis of the data on transformation in the administrative divisions within the cities answers to questions about the extension or reduction of the urban area and the development of centers within the city. This publication offers information about the 27 North Korean cities which either has a useful relevance for the typification of the cities and the elaboration of specific characteristics or can be used for the interpretation and explanation of the results of the quantitative research approaches of the present study. The presentation of the results is divided into two parts. First, the results of the interrelations between the cities (population shares, numbers of factories, etc.) are presented. Second, each of the 27 cities will be granted a separate chapter, where results are presented from all three approaches. In an appendix (in Korean) all the relevant names concerning North Korean industrial companies units are listed.



US\$49.99 Hardback ISBN : 9788956055695

**Bookhouse Publishers** 

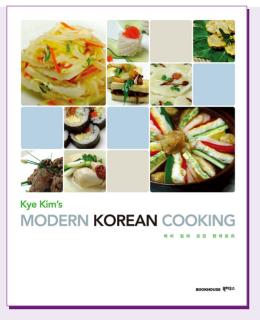
160 pages, All Color 8.3 X 10.2 inch (192 X 238 mm)

2.0 lbs (910g) Carton Quantity: 15

#### Kye Kim's Simply Delicious One Course Meals

Kye Kim

With an emphasis on healthy cooking, author Kye Kim takes a modern twist of Asian flavors with her expert techniques and long years of cooking experience. This collection of recipes ranges from the classic (Kimchi Pancakes), to comforting (Sizzling Rice Soup), to fresh (Simple Asian Slaw with Black Sesame Rice), to deeply satisfying (One-Pot Seafood and Vegetable Rice), and features recipes for sauces, tips for substitutions and helpful hints, all aimed at helping you turn these one course meals into a new lifestyle with a focus on taking care of yourself and those you love.



US\$38.99 Hardback ISBN : 9788956053172

**Bookhouse Publishers** 

176 pages, All Color 8.3 X 10.2 inch (192 X 238 mm)

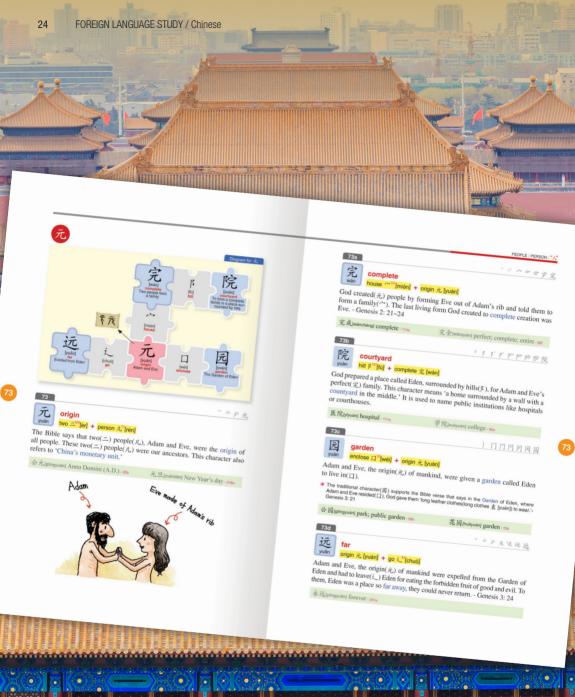
2 lbs (900g) Carton Quantity: 15

# Kye Kim's Modern Korean Cooking

Kye Kim

Author Kye Kim, who has been living in Michigan for 33 years, is introducing easy and delicious 70 Korean food recipes, with the ingredients you can easily find in any grocery store in the States. This book is written for people in the U.S., including Korean American and Korean students in the States. This book includes recipes of American's favorite dishes, Bibimbap, Bulgogi Gui, Galbi Jjim, Samgyetang and Japchae. Recipes of traditional Korean dishes such as Sinseollo, Tteok Guk, Maekjeok are also included.

# FOREIGN LANGUAGE STUDY



"This book is an indispensable aid for people who want to master basic and commonly used Chinese characters and vocabulary within a short time. It is also a very useful reference book for Chinese language teachers."

Professor of Chinese Language, Fudan University of Shanghai. Dr. Yong Jiang,

# ENJOY LEARNING CHINESE CHARACTERS Discover their Hidden Meanings Kurtor verwar vor

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Korean version 9781157031009

# Enjoy Learning Chinese Characters

G & DADK In

Discover their Hidden Meanings

Kun Ho Park & Kyung Yong Kong

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rs by simplifying th

Chinese characters are represented as pictograms which are based on the shape of objects. If you feel even slightly disheartened that you will have to memorize each one of them, then do not worry. Just as the English language learning system is based on alphabets (A, B, C, etc.) which are a set of characters that represent the phonemic structure of the language; similarly, Chinese learning has about 250 basic and radical characters. Remember that you can combine these Chinese characters or break them in order to easily read, write and understand them.

#### Learning that can be used immediately

By learning how these Chinese characters came to be, you can also learn how adding a certain component changes the meaning. For example, the character "E[se]" meaning 'color' depicts a person( $\checkmark$ ) on top of another person(E) in the act of sexual intercourse, which causes one to flush in excitement. Once you know that origin, you will be able to understand why "E[se]" also means 'lust.'"

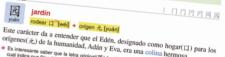


# dos \_ [er] + persona /L'[rén]

La biblia da a conocer que la humanidad actual se desarrolló partiendo de 2 (...) personas(/L) 'Adán y Eva'. Por tanto, da a entender que estas 2(...) personas(*U*<sub>0</sub>) son antecesores y fundadores de la humanidad. A la vez, se utiliza como 'unidad monetaria de China'. 公元(gong



como hospital o tribunal, o también como nombre de instituciones públicas. 学院[xuéyuàn] institut 73c



Losse canacter un a enternet que et local, ocolganate como nogarca, orígenes $(\bar{x})$  de la humanidad, Adán y Eva, era una colina hermosa.

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远	lejos	- ニテ元元沅远
yuàn Sian 10	origen 元 [yuán] + ir 辶 [chuò]	

Significa que los padres $(\pi)$  de la humanidad, 'Adán y Eva', fueron expul $sados(i_{\perp})$  del Jardín del Edén por 'comer del fruto prohibido'. Para ellos el Jardín del Edén era como un lugar muy lejano, al que no podrían regresar jamás por más que quisieran. - Referencia Génesis 3:24

179

"Este libro es una ayuda indispensable para las personas que deseen dominar caracteres y vocabulario chinos básicos y comumente utilizados en poco tiempo. También es un libro de consulta muy útil para los profesores del Idioma Chino."

- Profesor del Idioma Chino, Universidad de Fudan en Shangai. Dr. Yong Jiang,



KONG & PARK

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Korean version 9781157031009

# **Disfrute Aprendiendo los Caracteres Chinos** Descubra sus Significados Escondidos

Kun Ho Park & Kyung Yong Kong

El prejuicio que tenemos de que los caracteres chinos son jeroglíficos da lugar a la creencia errónea de que hay

que memorizar los miles de dibujitos. Pero, al igual que el inglés que tiene sus alfabetos, el chino tiene aproximadamente unos trescientos caracteres básicos. Y a través de la descomposición y recomposición de ellos, se puede leer y escribir y además comprender el significado de miles de caracteres chinos. ¡Aquí usted se encontrará con estos métodos tan sorprendentes!

Una forma de estudio perfecta y práctica Esta forma de estudio, que enseña tanto los principios como el contexto en que se generaron las letras chinas, a la vez, ayuda a comprender la razón por la que se modifica el significado de cada carácter. Por ejemplo, el carácter ""色 [sè]"" llegó a tener el significado de 'color' a partir de la postura de una persona(") encima de otra persona(巴), en una relación sexual, que se excita y se ruboriza. Si conoce este contexto del carácter ""色 [sè]""



root: book; counter for long cylindrical things tree 未<sup>m</sup> [ポク・モク] + single line — [symbol] · † 才 木 本 A horizontal line(--) is added into the bottom of "  $\star$  " to emphasize its root,

A horizontal fine(-) is a deed into the boron of  $-\infty$  to emphasize its tous. Also signifies book, in a sense that a book is the root of knowledge. It's used as a 'counter when counting long and thin objects' such as pencils. 绘本[光ほん] picture book -150 基本[きほん] foundation; basis .370

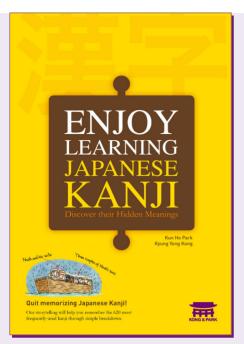
本屋[ほんや] bookstore; bookseller ...

Two people(と) riding on a wooden(木) cart.

\* Ancient characters show that "禾111" is a variation of "木.

乗る[のる] get on (transportation); be loaded

来せる[のせる] give (someone) a ride; load (up)



US\$29.95 Paperback ISBN : 9781635190007

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Spanish version (To be released) 9788997134182

# **Enjoy Learning Japanese Kanji** Discover their Hidden Meanings

Kun Ho Park & Kyung Yong Kong

This is a new, highly visual, fun way—using pictures and jigsaw pieces—to learn written Kanji by learning the meaning of 250 characters that combine to form hundreds more. To say that characters are pictograms based on the shape of objects might make you think they must be memorized one by one. But as English has an alphabet, Kanji has about 250 basic and radical characters. Remember that you can combine these characters or use them to break down thousands of others so you can easily read, write and understand them. This book was written to help you understand the origin and usage of 250 Chinese characters. Now you can recall instead of memorize. By learning how these Kanji came to be, you can then also learn how adding a certain component changes the meaning.

#### How must one learn the basic characters?

This book is written to help you understand the origin and usage of each character. Now you can recall instead of memorize. To remember means to strengthen the synapses which connect your brain cells. Synapses can be strengthened by stimulating the five senses - smell, hearing, taste, vision and touch. When multiple senses are used together, the memory lasts longer. Better results can be achieved when such stimuli is coupled by unforced repetition. One good way of strengthening the synapses is to repeat the same stimulation. This book expands on the basic character by adding parts that give new meaning in a radical form. This means you are exposed to the same basic character multiple times.

新 신 <sub>new</sub>

Your First Hanja Guide

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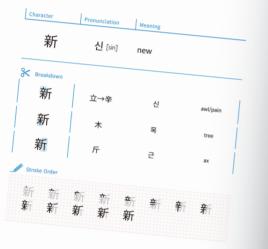
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10

X

If disciplining with an awl (辛) fails to help something become worthy (木), then 

IGN LANCUAGE STUD



	Examples				
	신문 sin-mun	新聞		new + hear = newspaper	
s	신제품 in-je-pum			new + make + thing/stuff = new product	
Si-	년입 nip	新入		new + enter = newcomer, new member	
신 si-n	입생 iip-ssaeng	新入生	=	new + enter + person = new student, freshr year student	
신 sil-la		新郎		new + man/husband = groom	nan, fi
신녁 sin-bu		新婦		new + wife = bride	
최신 choi-si	n	最新		ost + new = the newest, the latest	
신인 si-nin		新人		w + person = rookie	
신학기 si-nak-kki	1 亲	新學期			
신생아 sin-saeng-a				+ learn/school + term = new semester + be born + child/baby = newborn baby	
Sample Se				onite cinita/baby = newborn baby	
오늘 신문	문(新聞)	봤어요?		= Have you seen today's newspaper?	
신인(新)	시) 가수	진석진입니	다.	= I'm rookie singer Seokjin Jin.	
신입(新入	() 사원 (	건제 뽑아요	?	= When are you hiring new employees?	
m Essential Ci	hinese Chara	cters Used in the	Korear	in Language	

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**GUND** 

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US\$27.95 Paperback ISBN : 9781635190083

KONG & PARK

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# Your First Hanja Guide

# Learn Essential Chinese Characters Used in the Korean Language

TalkToMeInKorean, KONG & PARK

This book contains essential Hanja characters that can be understood by most Korean adults, are commonly used on signs and in advertisements, and/or is sometimes still used in formal or traditional writing and art. Learning and understanding Hanja will not only help you when reading Chinese characters, but it will also help you expand your Korean vocabulary and make conversing in Korean a bit easier.



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# SAEROUN HANGEULI YAHO 2 - LEVEL 1

Basic syllable Set

Tae Wook Kang, Bo Kyoung Kim

What is important in early childhood Korean language education is understanding the relationship between words and writing. The <Saeroun Hangeuli Yaho 2> is suitable for the development level of young children and we have constructed the following workbook to provide interesting and meaningful first experience of Hangul learning.

- 1. Based on the principle of 'Korean alphabet system combination', it provides a more systematic learning opportunity by expanding the learning of Korean children. Children will learn the principles of scientific combination of consonants and vowels, so that they will be able to read even the first words.
- 2. In the selection of words, the children consisted of familiar words in everyday life. Based on the everyday experience of young children, we select a familiar word and learn new words to broaden the range of Korean language learning.
- 3. Interesting tales, sayings, songs, rhythms, and words, etc., comprised of interesting stories reflecting the interests and comprehension of infants. It's not only taught by Korean characters, but it's taught in a variety of ways, but it's a diverse set of ways that children are fond of their own interests, and they engage in spontaneous and lasting interests.
- 4. It emphasizes 'listening' which is the most basic of early childhood language education. Children can focus on the process of changing the sound that they they already heard when they hear, understand and distinguish sound correctly. In <Saeroun Hangeuli Yaho 2>, we provide interesting stories, songs, and accurate pronunciation through each program.

5. During the whole curriculum, we will have have not only Korean language learning but also children who are growing up as a whole. Hangul learning becomes a medium so that infants can develop their self-confidence, become more familiar with others, have fun imagination and creatively express their language.

<Saeroun Hangeuli Yaho 2> aims to provide interesting Hangul learning opportunities suitable for children's development level. The <Saeroun Hangeuli Yaho 2> Workbook maximizes the effectiveness of Hangul learning through broadcasting by connecting and expanding the voluntary interest of children of TV.

전8권: 워크북 1권~4권 + 쓰기놀이터 1~4권 + 미니음절표 워크북 1권: 아이 / 고기 / 누나 / 누구야 워크북 2권: 너도 나도 / 라디오 / 마녀 가! / 두 마리 워크북 3권: 바구니 / 수리수리 마수리 / 이랴 이랴 / 주머니 / 우주버스 워크북 4권: 차! 차! 차! / 키 커 쿠키 / 토마토 / 피아노 / 하하 호호 / 치카 푸카 하



#### SAEROUN HANGEULI YAHO 2 - LEVEL 2

Supporting Letter Set

Tae Wook Kang, Bo Kyoung Kim

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Double Vowel & Double Consonant Set

Tae Wook Kang, Bo Kyoung Kim

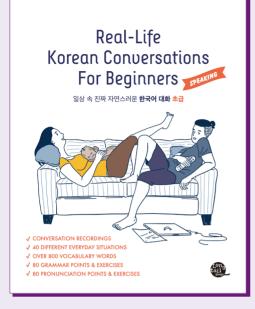
전6권: 워크북 10권~12권 + 쓰기놀이터 10~12권

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Each dialogue has an English translation, a vocabulary list, grammar exercises, and pronunciation exercises to help increase study efficacy. There is even a related cultural tip to help put each dialogue in perspective. All dialogues and words in this book have corresponding audio files recorded by native speakers to help with proper pronunciation and the development of listening skills. Download the files for FREE from TalkToMelnKorean.com.



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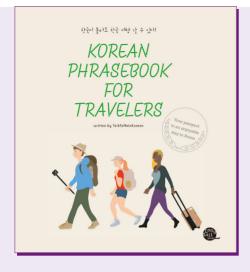
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My First 500 Korean Words introduces 500 basic Korean words which are often used in everyday conversation. There are 50 stories in this book, each of which contain 10 vocabulary words and a number of other related words. The stories help put each of the 500 vocabulary words in context and make them a bit easier to remember.

This book is designed to help students master 500 vocabulary words in 50 days by learning just 10 words per day. At the end of each day (or chapter), there are various types of exercises to check for understanding, and after every 10 days, there is a multiple choice quiz with 20 questions to assess learning progress. All words and expressions in this book have corresponding audio files recorded by native speakers to help with proper pronunciation. Download the files for FREE from TalkToMelnKorean.com.



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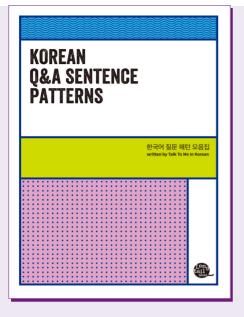
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# **Korean Phrasebook for Traveler**

#### TalkToMeInKorean

Traveling to another country where you are not familiar with the national language can sometimes lead to frustration and/or a poor experience. This handy guide, *Korean Phrasebook for Travelers*, complete with everything a traveler needs to know while staying in Korea, will make your trip more enjoyable, ease your communication woes, and gives you the knowledge to get around Korea with confidence.

If you dont know much when it comes to the Korean language, but you are traveling to Korea soon, dont worry! *Korean Phrasebook For Travelers* will be your passport to getting through that language barrier and making your trip more enjoyable without having to study the language in depth. This book is divided into sections by location and situation so you can easily find the word or expression that you need without wasting much time searching the pages. To help with the pronunciation of Korean, romanizations of Hangeul, the Korean writing system, are written for every word and phrase (the romanizations in this book have been slightly modified from the official romanization system to better suit English speakers). In addition to romanization, illustrations are included to not only help you have a visual representation of a word, but just in case you are having trouble being understood, you can show the other person/people the picture in the book to make things less awkward or frustrating for everyone.



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The questions and answers on *Korean Q&A Sentence Patterns* have been divided into 10 categories, which include Sleeping Habits, Thoughts About Dating, Celebrities, and more! By reading about various topics in Korean, you will learn a little more about Korean culture while increasing your Korean language fluency. Vocabulary translations and grammar points are also provided so that you do not need to look up words in a dictionary or Google anything.



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*My Daily Routine in Korean* is designed to help you learn how to accurately describe activities you might do from the moment you get up until you go to bed. Each Korean phrase has an English translation and a fun illustration to make learning a bit easier. The phrases are separated into 32 categories, such as Shaving, Glasses and contact lenses, Makeup, and Moving. In each of the categories, there are up to 17 related phrases. For all phrases, free MP3 audio files are available for download to give you an opportunity to listen to a native Korean speakers pronunciation.



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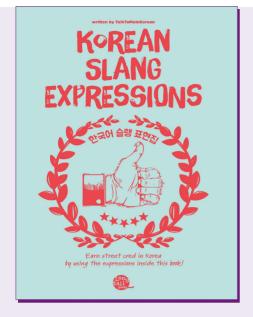
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#### TalkToMeInKorean

*News In Korean* is perfect reading material for advanced Korean language learners, as it contains vocabulary words and expressions which are actually used in Korean media. This book consists of 50 articles of various topics, such as society, science, economy, and life, and were chosen from the many articles sent by the *News in Korean* (by Talk To Me In Korean) subscribers over the past year. Included with the articles is an English translation, a one sentence summary, and a few comprehension quiz questions. Additionally, free MP3 audio files are provided to give you an opportunity to listen to a native Korean speaker's pronunciation.

The words and the expressions used in the articles in this book are frequently used in official news articles and television news reports, making it a perfect companion for those who are looking to take the TOPIK (Test of Proficiency in Korean) exam.



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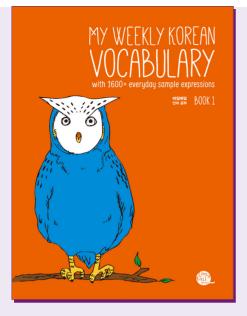
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#### TalkToMeInKorean

"Korean Slang Expressions" has 60 expressions in total, and each expression has an explanation of its meaning, origin, how the expression sprung up, as well as its usages, example sentences, and sample dialogues. (Additionally, MP3 audio files can be downloaded at the website.) Also, witty illustrations depicting each expression have been added, unlike in the existing e-books. The illustrations are expected to help the learners understand and remember the expressions more easily.



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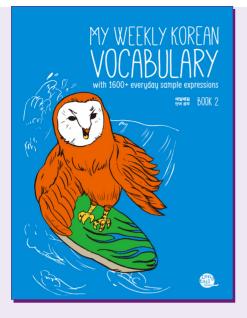
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TalkToMeInKorean

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Using this book, people studying Korean can learn essential vocabulary words and how the words are used. With 1,600+ natural sample sentences that are introduced in the book, learners of any level, from beginner to advanced, can improve their Korean vocabulary skills and speak Korean more naturally. The illustrations in this book have been provided through an open Creative Commons collaboration, in which listeners and supporters of Talk To Me In Korean have submitted various artwork and visual aids for each of the vocabulary words in *My Weekly Korean Vocabulary*.



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# Become a Hangeul Master Learn to Read and Write Korean Characters

TalkToMeInKorean

Have you have ever struggled to read the titles of your favorite K-dramas because of the fancy font? Do you sometimes wonder what Korean handwriting says because you can't entirely make out all the letters? Do you just want to learn to read and write Hangeul better? After studying with this book, you too will be a Hangeul Master! We cover all the Hangeul letters in detail and give you tips on how to easily read Korean handwriting or fonts.

This book has all the essentials to help you learn Hangeul, including a history of Hangeul, pronunciation and the stroke order of the 40 Hangeul letters, how letters are combined into syllables, and how to link sound together when speaking Korean. Free downloadable audio files are provided to help develop better pronunciation. Throughout the book, there are "time-out" sections that serve as a short study break. These sections contain cultural tidbits and facts related to Korean, including "Abbreviations in Korean Slang", "Chinese Characters in the Korean Language", "When Do Koreans Learn Hangeul?", and more. Following the extensive coverage of Hangeul is a section which covers Korean Handwriting. Over 300 examples of handwritten Korean, provided by native Koreans, are introduced with tips, explanations, translations, and practice exercises to help learners develop the ability to efficiently read handwritten Korean.



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# Máster Del Hangeul

Conviértete En Máster Del Hangeul

TalkToMeInKorean

¿Alguna vez has tenido problemas para leer los títulos de tus K-dramas favoritos a causa de la elaborada tipografía? ¿Algunas veces te preguntas qué es lo que dice un texto en coreano escrito a mano porque no entiendes todas las letras? ¿Quieres mejorar tus habilidades para leer y escribir Hangeul? Después de estudiar con este libro serás un ¡Máster del Hangeul! Abordamos de forma detallada todas las letras que componen el Hangeul y damos consejos para leer fácilmente coreano escrito a mano o en tipografía.

Este libro tiene todo lo esencial para ayudarte a aprender Hangeul, incluyendo la historia del Hangeul, la pronunciación y el orden de trazos de las 40 letras que componen el Hangeul, la combinación de las letras para formar sílabas, y la unión de los sonidos cuando se habla en coreano. El audio se puede descargar de forma gratuita para ayudar a mejorar la pronunciación. A lo largo del libro hay secciones tituladas "¿Sabías que...?" que sirven como un corto descanso del estudio. Estas secciones contienen notas culturales y hechos relacionados con Corea, incluyendo "Abreviaciones en coreano coloquial", "Caracteres chinos en el idioma coreano", "Los coreanos aprenden Hangeul a una edad muy temprana" y más. Con una extensa cobertura del Hangeul la sección titulada "Hangeul escrito a mano" contiene más de 300 ejemplos de coreano escrito a mano por coreanos nativos, presentados con consejos, explicaciones, traducciones y ejercicios de práctica para ayudar a los estudiantes a desarrollar la habilidad de leer coreano escrito a mano de forma eficiente.



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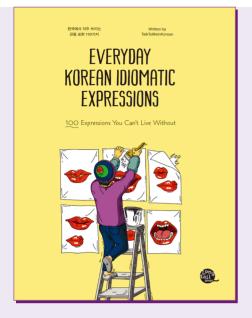
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## **Survival Korean**

for Travelers and Expats Phrases and tips to make your stay in Korea easy

#### TalkToMeInKorean

"Survival Korean" is a collaborative effort between Talk To Me In Korean and Seoulistic. Talk To Me In Korean is a major contributor in the globalization of Korean language and culture through the production of various Korean lessons taught in English for overseas learners. Seoulistic creates fun blog posts and videos with tips for traveling/living in Korea, which also help people better understand Korean culture. By using "Survival Korean," not only can readers learn more than 350 useful expressions and words which have been sorted by situations that one may encounter while traveling or living in Korea, but readers can also find helpful culture tips about the situations where the expressions are used so that not only travelers, but expats who are living in Korea, can avoid miscommunication or making social blunders.



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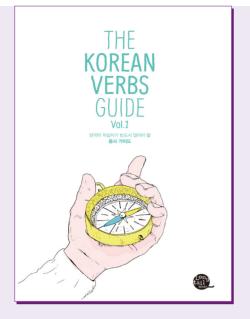
# **Everyday Korean Idiomatic Expressions**

100 Expressions You Can't Live Without

TalkToMeInKorean

"Everyday Korean Idiomatic Expressions" introduces 100 frequently used Korean idiomatic expressions of which the meanings can be difficult to guess or decipher at first. The book also includes fun illustrations to give a visual representation of the expressions. After studying with this book, you will find yourself understanding many more Korean conversations that take place in real life, in books, or on TV!

Using this book, Korean learners can learn 100 idiomatic expressions that are frequently used in daily Korean speaking environments, where these expressions come from, and how they are used in daily conversation. This book will be useful not only for those who want to improve their existing Korean skills, but also for those who are just starting to learn Korean.



US\$49.95 Paperback ISBN : 9788956057064

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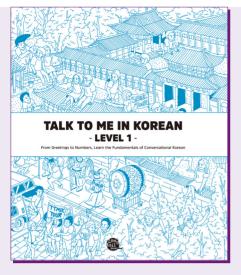
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## **The Korean Verb Guide**

#### TalkToMeInKorean

*The Korean Verbs Guide* introduces 100 essential Korean verbs that are commonly used in everyday Korean. This book is divided into two volumes and each volume contains 50 Korean verbs. This book will help you practice and get used to the major verb conjugation rules in the Korean language through a lot of real-life sample sentences and useful quiz questions. Using this book, those who are at the beginner level can effectively learn 100 commonly used Korean words. Also, for those who just want to review, you can use this to gain more confidence through the many practice examples available. Through this book's many sample sentences, everyday conversation samples, and quizzes, learners can gain a more thorough and complete understanding of the basics of Korean.



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## Talk To Me In Korean Level 1

TalkToMeInKorean

*Talk To Me In Korean Level 1* is a paperback book based on the podcast lessons available on TalkToMeInKorean.com. This book is specifically designed for absolute beginners who are self-studying and includes the fundamentals of Korean, such as "hello", "thank you", and essentialgrammar points. Additionally, because this book caters to those who are learning Korean without a teacher or formal lessons, review questions and exercises can be found in this book along with sample dialogues and reading material about Korean culture.



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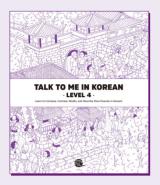
TalkToMeInKorean

*Talk To Me In Korean Level 2* is the second book in the Talk To Me In Korean textbook series. If you learned fundamentals of Korean, such as "hello", "thank you", and various essential grammar points with Level 1, Level 2 will build upon what you learned in Level 1 and help you develop the ability to create longer sentences by introducing more grammar points and vocabulary.

## Talk To Me In Korean Level 3

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With the lessons included in the Level 4 textbook, you can make your Korean sentences even more flexible, and learn how to say things like "It can't be true", "You don't have to ...", "to end up doing something", among many other really useful things. This book has a set of MP3 files available for FREE download at TalkToMelnKorean.com which include all major vocabulary words, sample sentences, and dialogues used throughout the book. If you need additional review or supplemental material to practice what you have learned in the Level 4 book, please pick up a copy of the *Talk To Me In Korean Level 4 Workbook!* 



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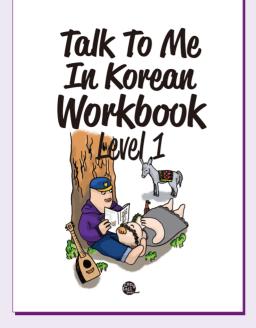
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TalkToMeInKorean

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Talk To Me In Korean Level 5 is the fifth book in the Talk To Me In Korean textbook series. In this level, you will learn many essential grammar points which Koreans use in almost every sentence, such as the honorific suffix - $\lambda$ I- and many ways to report both direct and indirect quotes. This book has a set of MP3 files available for FREE download at TalkToMeInKorean.com which include all major vocabulary words, sample sentences, and dialogues used throughout the book.



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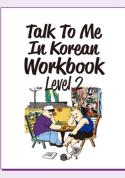
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This workbook is designed to be used in conjunction with the TTMIK Level 1 lessons, which are available at TalkToMeInKorean.com for FREE. Developed by a certified teacher to help you review and retain what you've learned in the TTMIK lessons, this workbook contains 6 main categories of review and 13 types of exercises.



### Talk To Me In Korean Workbook Level 2

#### TalkToMeInKorean

This workbook is designed to be used in conjunction with the TTMIK Level 2 lessons, which are available at TalkToMelnKorean.com for FREE. Developed by a certified teacher to help you review and retain what you've learned in the TTMIK lessons, this workbook contains 3 main categories of review and 10 types of exercises, words, expressions, sample sentences, and dialogues used throughout the book.

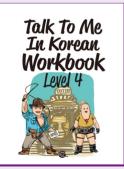


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TalkToMeInKorean

This workbook is designed to be used in conjunction with the TTMIK Level 3 lessons, which are available at TalkToMelnKorean.com for FREE. Developed by a certified teacher to help you review and retain what you've learned in the TTMIK lessons, this workbook contains 3 main categories of review and 16 types of exercises.

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- Five characters appear in the 'Yonsei Korean in 3 Weeks 1' and the 12 lessons consist of dialogues about the everyday life of these characters.
- Each chapter of this textbook includes a chapter title, objective, illustration and introductory questions, dialogue, pronunciation, vocabulary words, grammar, tasks and culture.
- The chapter title for each lesson is an important sentence taken from the chapter dialogue.



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- Five characters appear in the 'Yonsei Korean in 3 Weeks 2' and the 15 lessons consist of dialogues about the everyday life of these characters.
- Each chapter of this textbook includes a chapter title, objective, illustration and introductory questions, dialogue, pronunciation, vocabulary

and introductory questions, dialogue, pronunciation, vocabulary words, grammar, tasks and culture.

- The chapter title for each lesson is an important sentence taken from the chapter dialogue.
- The objective for each chapter presents a communication skill and task necessary to motivate the learner and help promote a clearer understanding of the chapter.



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Yonsei Korean Language Institute

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#### Yonsei Korean in 3 weeks 4

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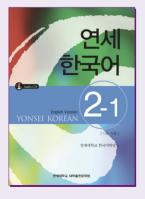


### Yonsei Korean 1-2 (English Version)

Yonsei Korean Language Institute

Read and write Hangul proficiently. Understand the fundamental system of pronunciation and pronounce initial consonants, medial vowels, and final consonants correctly. Understand and apply fundamental rules of sentence structure and syntax. Have a good command of basic conversational Korean, including greetings, self-introduction, ordering food, purchasing goods, asking for directions, using public transportation, phone conversation, etc.

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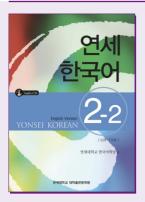


### Yonsei Korean 2-1 (English Version)

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Build upon the foundation obtained in Level 1 by learning pronunciation and phoneme rules to correctly pronounce words in the sentence. Correct construction of complex and compound sentences. Appropriate use of formal, informal, and indirect speech. Learn to communicate freely in daily life and, to a certain extent, deal with everyday matters. Can understand conventional Korean culture. Develop vocabulary on the topics of food, postal service, transportation, phone communication, vacation, and household chores.

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Yonsei Korean Language Institute

Develop communication skills to live with relative ease in Korea. Practice communicating opinions and correctly expressing ideas through assigned three minute speeches and role playing. Actively understand stories structured in paragraphs and the relatively complex context of conversations. Correctly use grammar and vocabulary to convey personal ideas through prose composition.

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Use grammar learned in Level 1 through Level 3 as a basis to create varied expressions. Expand the breadth of not only common vocabulary but also Sino-Korean vocabulary, and thus better understand Korean culture and way of thinking. In addition to daily conversation skills, students will be able to write and speak in length, specifically about personal opinions on familiar topics. Listen and understand conversations and writings that are relatively long and diverse in content. Read and understand to acquire knowledge about Korean society and culture.

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#### Yonsei Korean 4-2

Yonsei Korean Language Institute

Use grammar learned in Level 1 through Level 3 as a basis to create varied expressions. Expand the breadth of not only common vocabulary but also Sino-Korean vocabulary, and thus better understand Korean culture and way of thinking. In addition to daily conversation skills, students will be able to write and speak in length, specifically about personal opinions on familiar topics. Listen and understand conversations and writings that are relatively long and diverse in content. Read and understand to acquire knowledge about Korean society and culture.



#### Yonsei Korean 5-1

Yonsei Korean Language Institute

Logically and skillfully convey opinions on academic and professional discourses in the arts, umanities, social sciences and science. Understand and articulately respond to current events and topics found in the news and newspaper articles. Appropriately use vocabulary and expressions that convey the speaker's feelings and emotion when relaying information. Understand Korean values on language &education, work &leisure, science &technology, the economy, mainstream culture, tradition, nature &the environment, and family &society.



#### Yonsei Korean 5-2

Yonsei Korean Language Institute

Logically and skillfully convey opinions on academic and professional discourses in the arts, humanities, social sciences and science. Understand and articulately respond to current events and topics found in the news and newspaper articles. Appropriately use vocabulary and expressions that convey the speaker's feelings and emotion when relaying information. Understand Korean values on language &education, work &leisure, science &technology, the economy, mainstream culture, tradition, nature &the environment, and family &society.



#### Yonsei Korean 6-1

Yonsei Korean Language Institute

Able to use Korean grammar freely in complex and professional settings. Expand vocabulary and understand Korean ways of thinking through professional resources informative of Korean society and culture. Obtain vocabulary skills that enable understanding of lectures in Korean at the college level. Develop vocabulary needed to understand Korean culture and way of thinking, speak on broad topics, discuss social problems, and understand Korean history.

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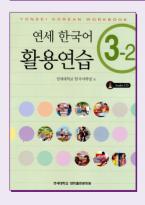


#### Yonsei Korean Workbook 3-1

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This is a workbook for Yonsei Korean. This book has ten chapters with activities to support vocabulary acquisition, grammar comprehension, listening accuracy, writing exercises and speaking exercises. The completion of the workbook will promote complete understanding of basic Korean. Between each chapter there are short sections for games, puzzles and simple quizzes related to Korean culture.

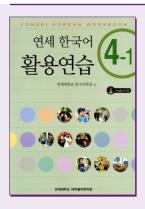
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#### Korean Catholicism and Protestantism : A Sourcebook



US\$37.00 Paperback ISBN : 9791158661175

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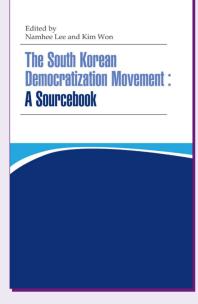
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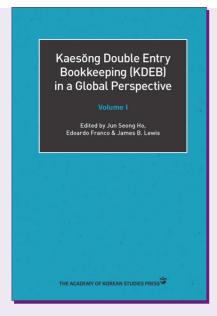
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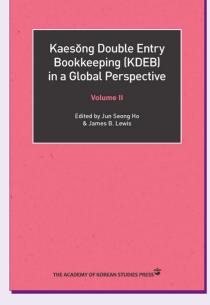
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Seong Ho Jun

These two volumes represent a great contribution for a better understanding of the development of double-entry bookkeeping as a traditional accounting method used in East Asia. The chapters that follow compare the perspectives of scholars from South Korea, China, Japan, and Europe who argue that the economic history of East Asia can contribute to unveiling an aspect of modernity focusing on their use of double-entry bookkeeping, so far neglected by mainstream scholars.

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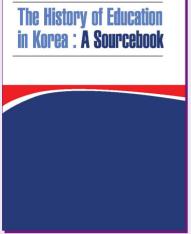
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# Kaesŏng Double Entry Bookkeeping (KDEB) in a Global Perspective Volume II

Seong Ho Jun

As Kaesŏng Double Entry Bookkeeping(KDEB) in a Global Perspective shows, similarities between these two parts of the world were very high in the pursuit of rational profits as well as living standards. Perhaps most surprisingly, this volume demonstrates that the Kaesŏng Korea was the highest accounting practice for profit seeking among the three East Asian states.

Edited by Gilsang Lee, Michael J. Seth, Jae-Hong Joo, Seunghyun Roh



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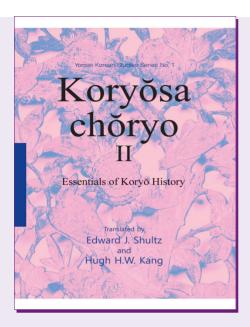
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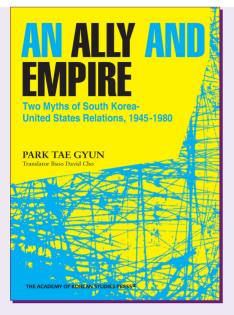
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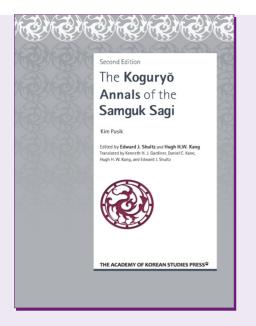
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Tae Gyun Park

U.S.-South Korea relations have a special significance for scholars in Korea because of the special role the United States has played in the history of Korea since 1945. For Korea, particularly for South Korea, the United States was not just something that exerted its inf luence from the outside because the United States has been an agent that has shaped the history of South Korea from the inside in just about every aspect. While the Republic of Korea was formally an independent country, it was not so in substance. In particular, the United States held on to operational control of the South Korean military forces. The fact that an independent nation released the power to control its own military forces to another nation holds a special meaning. Of course, the only party to problematize this fact was North Korea-most South Koreans never questioned it.



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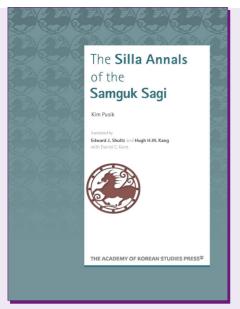
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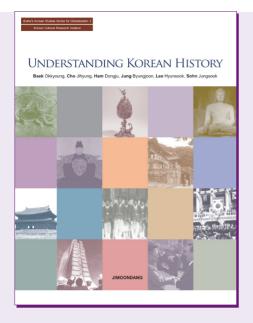
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## The Silla Annals of the Samguk Sagi

#### Edward J. Shultz

This book, *The Silla Annals of the Samguk Sagi*, is a translation of the Main Text (Bongi) of *Silla in the Samguk Sagi (History of the Three Kingdoms)* by Professor Edward J. Shult in The University of Hawaii, a widely admired specialist in the ancient Korean history. The book is based on The Revised and Enlarged Edition of *The History of the Three Kingdoms* which began to be published in 2010, and hence reflects the results of the latest in-depth researches. It is expected to provide valuable resources for overseas researchers seeking to expand the scope of their study on ancient Korean history.



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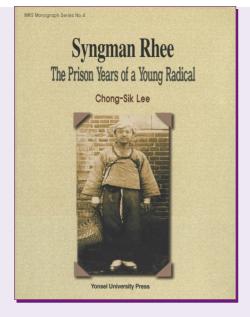
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## **Understanding Korean History**

#### **Okkyoung Baek**

A complete understanding of Korea requires broad knowledge of Korea's history. There has been a sharp increase in the number of foreign researchers who take an interest in Korea and want to learn about Korea's history. *Understanding Korean History*, Ewha's Korean Studies Series for Globalization 3, is an introduction to the history of Korea for beginners written by Korea's prominent scholars.

This book was written after ascertaining, through the KCRI's active exchange with major universities overseas, the level of background knowledge of prospective readers and their academic inquiry. Accordingly, by providing recent studies and varied views, this book will help readers to easily and systematically understand the development of Korea's history and gain overall knowledge about Korea's past and present. This introductory book also offers a great opportunity for its readers to take further interest in various aspects of Korea beyond its history.



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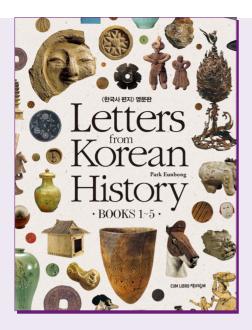
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## **Syngman Rhee** The Prison Years of a Yong Radical

Chong-sik Lee

This short book is an original work of considerable importance for a number of reasons. First, it sheds new light on Syngman Rhee's early years as a radical activist: the way he became a rable-rouser against the decrepit Choson dynasty and the reasons he ended up spending many years in prison. Second, it details for the first time many aspects of Rhee's years in prison, including the process of his conversion to Christianity and his energetic activities. It is a fascinating story based on materials in Chinese, English, Japanese, and Korean. Thrid, the author raises many important and provocative questions pertaining to modern Korean history.

To note just a few: What were the possibilities and limitations of the reformist moverment of the late 19th century? Did the Korean kingdom really have a change to survive? Why did Rhee and others, who had such favorable view of Japan, become such confirmed enemies of Japan? Why was the United States so indifferent to Korea when the Koreans desperately sought her help? The readers will find the author's discussions and answers illuminating. These issues, one should note, are directly relevant to the understanding of Korea's foreign relations today. I dare say that no one interested in modern Korean history could afford not to read this book.



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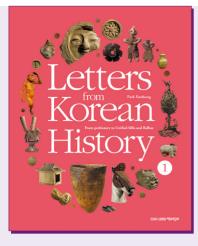
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## Letters from Korean History (Box set)

#### Eun bong Park

*Letters from Korean History* has been a great success in its native country among young Korean readers. This translation version will now be of help to ethnic Koreans overseas, others interested in Korea or history in general, and Koreans looking to study history and English at the same time. Progressing from the stones and bones of prehistory all the way to the turbulent twentieth century in the course of five volumes, *Letters from Korean History* can be browsed as a reference text or plowed through from beginning to end. As with most histories that cover such a long period, the density of information increases as the narrative approaches the present. With plenty of photos and illustrations, readers are able to acquire a vivid sense of history.



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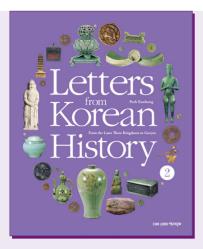
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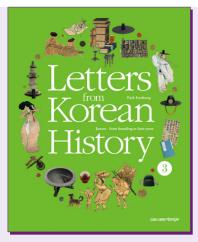
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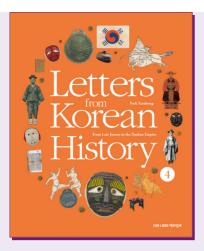
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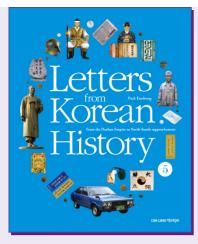
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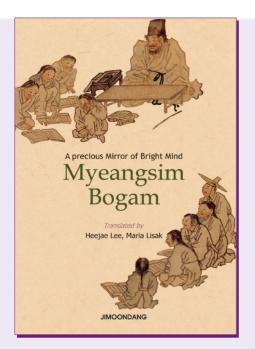
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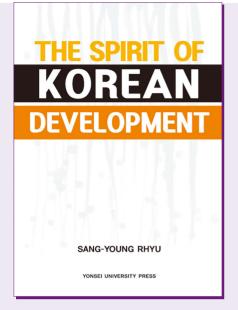
## **Myeangsim Bogam** A precious Mirro of Bright Mind

Heejae Lee

*'Myeangsim Bogam: The Precious Mirror of Bright Mind'* has sold steadily in Korea for decades. With all the change that Korea has witnessed in the past century, what makes this one book such a successful seller over the years in Korea?

Going back to the sixteenth century, Korea has suffered from invasions by Japan and the Ching Chinese. These invasions influenced Korean leaders ideologically causing schisms and in-fighting within Korea itself. To recover from strife caused by foreign invaders and domestic political confusion, average Korean needed to regain their peaceful mind. Myeangsim Bogam emerged to provide relief from this strife and share universal wisdom to guide human relations and balance one's mind. Myeangsim Bogam does this by combining accepted Taoist ideas as well as Confucian manners.

While originally published centuries ago, *Myeangsim Bogam* became especially endeared to Koreans and enjoyed a resurgence in publication in the modern age during the Japanese Occupation. Koreans have taken comfort from this book–nowadays, as well as the recent and ancient past. This book is as much beloved by Korean people today as it was in the past.



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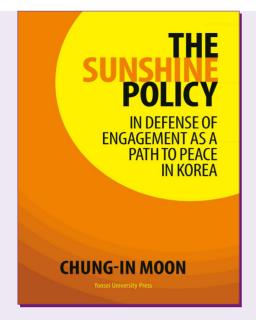
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## The Spirit of Korean Development

The Art & Science of Marketing in Asia

Sang-young Rhyu

There has been much debate surrounding analysis of the economic success and political transformation of Korea. However, the interest of this book does not lie in the tangible factors fueling development. What is puzzling to non-Koreans is the intangible factor that enabled tangible factors to work together and thereby enable for Korean development. In other words, what we are seeking here is an explanation for Korea's miraculous development within the spirit of Korea. Korea is neither unique nor diverse from an economic perspective... This book divides Korea's developmental trajectory into four stages: economic growth, democratization, informatization, and smart power, and analyzes how these four aspects formed a virtuous cycle and advanced. Within the four stages of development, three factors related to the spiritual content of historical development were examined: the historical memory of poverty, cultural genomes for democracy and human rights, and nomadic dynamism. The book introduces seven success stories that emerged alongside the success of the spirit of Korean development: Saemaul Undong, POSCO, the Gold Collecting Movement, Hyundai, democratization, Samsung, and Hallyu (Korean Wave). In order to trace an intangible spiritual and cultural impetus, this book introduces many words from major leaders as well as politico-economic anecdotes and historical incidents.



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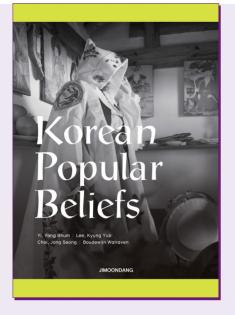
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## **The Sunshine Policy**

In Defense of Engagement as a Path to Peace in Korea

Chung In Moon

Persusasion is better than force. This central belief behind the late South Korean President Kim Dae-Jung's unprecedented policy of engagement with North Korea became a key that promised to unlock half a century of conflict and provocation between North and South Korea. Kim's Sunshine Policy argued that encouraging North Korea to come out of isolation and end confrontation was better than trying to force it to change. This came to define a generation in South Korean politics, allowing millions to dare to believe that half a century of war could be brought to an end. Now, this new book by Chung-in Moon, a Yonsei University professor and former South Korean government adviser, presents a definitive analysis of how Kim developed and implemented his revolutionary policy, the challenges it faced, and the mistake that Lee Myung-bak's government has made in abandoning it. Moon was a first-hand witness to the events of the Kim years, assisting in drafting the Sunshine Policy, attending the historic inter-Korean Summits in 2000 and 2007 that were fruits of its labors, and chronicling the public, political, and global support for the policy. He argues forcefully that critics of the policy in recent vears are wrong to dismiss it as a failed appeasement experiment that was too generous to North Korea. Instead, he sees it as a victim of circumstance, hampered especially by the hardline policies of US President George W. Bush and anxieties over global terrorism. Even so, he explains, it did more to normalize North Korea in the world's eyes than any attempt before or since. With tensions and uncertainty between the Koreas at a new high in the first months of Kim Jong Un's regime, the policy and its principles are more sorely needed than ever.



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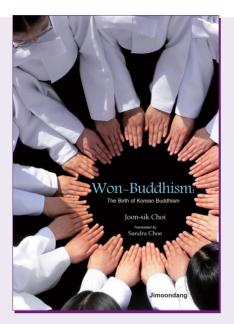
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## **Korean Popular Beliefs**

#### Yong Bhum Yi

There are shamans, known as mudang in Korean, who serve as priests in shamanic ceremonies, and the number of shamans never becomes smaller. Today, many people still resort to shamanist rituals known as kut in Korean to settle their problems. Family beliefs or village beliefs have gradually been weakening, but Korean popular beliefs still have their place, in shamanism, in divination, and in geomancy, adapting to changes of the times. In other words, popular beliefs are still part of the meaningful world of the Koreans even now, influencing their judgment and behavior when they are in trouble. From this viewpoint, this book intends to demonstrate the general aspects of Korean popular beliefs and also shed light on their historical changes and present conditions.

Korean popular beliefs do not remain separated from Korean lives or other religions such as Buddhism, Confucianism, and Christianity, but are related to them. Considering such aspects of Korean popular beliefs, this book focuses on the correlation between Korean popular beliefs and other religions, between Korean popular beliefs and the lives of the Koreans, and between types of Korean popular beliefs rather than each type of Korean popular beliefs in isolation. This way, the book aims to identify the status and meaning that Korean religious beliefs have in Korean lives and culture.



US\$26.00 Hardback ISBN : 9788962970357

Jimoondang

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## **Won-Buddhism** The Birth of Korean Buddhism

Joon-sik Choi

This book is about new Korean Buddhism called "Won Buddhism," which was created by a religious genius named Chungbin Park (Sot'aesan) in 1916. Park innovated traditional Buddhism in the following various ways. First, Won Buddhists do not worship Buddha statues any longer, but instead enshrine circle (II-Won-Sang) as a symbol of the Truth. That is why this Buddhism is called Won Buddhism ('won' means circle in Korean). Second, celibacy system of traditional Buddhism is no longer valid in this Buddhism, but it should be noted that only male ministers can marry, but no female ministers! Third, we can find many Won Buddhist temples in the cities, whereas traditional Buddhist temples are located in deep mountains. The fourth characteristic of Won Buddhism is that canons of this Buddhism are written in easy modern Korean, while those of the traditional Buddhism are mainly in difficult classical Chinese. This book may be remembered as the first easy introductory book in English on Won Buddhism.

Edited by Kim Keong-il, Choi Hyaeweol, Shin Kyung-ah

### Korean Women : A Sourcebook

US\$37.00 Paperback ISBN : 9791158661960

The Academy of Korean Studies Press

338 pages, Black and White 5.8 X 9.8 inch (147 X 248 mm)

1.4 lbs (636g) Carton Quantity: 28

## Korean Women: A Sourcebook

#### Keong-il Kim

Korean Women: A Sourcebook offers a comprehensive introduction to the history of Korean women from the late nineteenth century to the 1990s. It brings together key source materials that reflect the dynamic and turbulent history of women in modern and contemporary Korea. The content of the volume provides readers with knowledge about the broader historical and sociocultural forces as well as women's own agency that created the options available to women at various points in Korea's modern history. The wide range of source materials ultimately demonstrates the crucial role women played in shaping contemporary Korean society within the context of colonial rule, the war, economic and political transformations and cultural innovations.

Edited by In-Jin Yoon and Young-Hun Jeong **The Korean Diaspora : A Sourcebook**  US\$37.00 Paperback ISBN : 9791158661700

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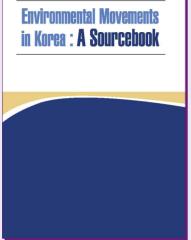
## **The Korean Diaspora: A Sourcebook**

#### In-jin Yoon

This book is a collection of articles and other original content on the history and current state of the Korean diaspora. It is designed to provide useful information and references to researchers and readers with interests in the Korean diaspora as a phenomenon of migration and settlement of Koreans abroad. Despite increasing interests in the Korean diaspora, there have been few books written in English that can provide comprehensive and current information on the topic. To address this gap, this book aims to provide international researchers with basic and general information on the Korean diaspora.

This book comprises articles and references that examine the processes of the formation of the Korean community abroad, life experiences of overseas Koreans, and patterns of their transnational networking between the homeland and host countries. The book is organized into four parts. The first consists of two articles that examine the overall history and characteristics of the Korean diaspora. The second introduces the top 40 issues and topics relevant to the study of the Korean diaspora. The third part includes 9 articles that report on the formation of overseas Korean communities and their current situations. The fourth chapter introduces 3 articles that review government policies of both South and North Koreans overseas. We wish this book be a useful reference for those who want to have a comprehensive understanding of the Korean diaspora.

Edited by Sun-Jin Yun with Riley E. Dunlap



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This volume provides a comprehensive overview of environmentalism in Korea by focusing on the key problems and issues that have generated various strands of citizen activism on behalf of environmental protection. It traces the rise of environmental degradation from Korea's rapid post-war industrialization up to the present, carefully documenting various eras of activism over a changing and broadening range of problems: industrial pollution, major development projects, nuclear power and most recently climate change. For each era the major problems and controversies generating citizen activism are identified and carefully described, with detailed time lines, identification of key actors, documentation of campaign materials and governmental responses, and detailed presentations of press releases and other statements by these actors. The result is an invaluable sourcebook on the evolution of environmental degradation in Korea, the emergence of the citizens' movements that arose to combat them, and the current status of Korea's multi-faceted and continually evolving Environmental Movement. It will be useful to scholars, activists, officials and interested citizens. Edited by Yun Mi Hwang, Stephen Epstein **The Korean Wave : A Sourcebook**  US\$37.00 Paperback ISBN : 9791158660499

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Yun Mi Hwang

This volume consists of three main sections. Part 1, "Institutional Contexts," draws on documents that encapsulate the rationale and strategies behind the Korean government's promotion of Hallyu. Part 2, "Industrial Operations," covers four sectors within Hallyu that have arguably drawn the most attention: television, film, music, and celebrity. Part 3, "International Reception," treats the presence and peculiarities of Hallyu in seven regions around the world (China, Japan, Southeast Asia, the Americas, Europe, Central Asia, and the Middle East), as seen from a Korean perspective.

Edited by Eun Ki-Soo, Moon Hyuna, Minja Kim Choe Translated by Crystal Moon

## Modern Korean Family : A Sourcebook



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## **Modern Korean Family: A Sourcebook**

Ki-soo Eun

The series *"A Sourcebook"* organizes and provides primary data sorted by subjects and areas on the understanding of and research into modern Korean society and culture in an attempt to meet academic interest on the foreign study of Korea in its rapid achievements of industrialization, democratization, and social change.

*Modern Korean Family: A Sourcebook* is designed to be the most basic reference book for researchers, both within and outside of Korea, who are pursuing research on subjects related to the Korean Family. It should serve as an essential reference tool both for non-Korean researchers who are unfamiliar with issues related to the Korean Family and for any researcher having difficulties accessing resources related to the Korean Family, which are unfortunately only available in the Korean language.

Edited by Hagen Koo, Kim Keong-il, Kim Jun

## Modern Korean Labor : A Sourcebook



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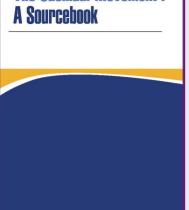
## **Modern Korean Labor: A Sourcebook**

#### Hagen Koo

This book is a compilation of data sources on the subject of Korean labor, which were originally written in Korean but have been translated into English. The purpose of the book is to provide essential data sources for researchers and students inside and outside of Korea who are interested in Korea's labor history, labor politics, and culture. The book consists of seven chapters, covering the following seven periods: (1) 1920–1945 (Japanese Colonialism); (2) 1945–1950 (post-Liberation); (3) 1950s (the Korean War and post-war restoration); (4) 1960s (initial economic development); (5) 1970s (industrialization and the emergence of the democratic labor movement); (6) 1980s (democratization and intensifying labor struggles); and (7) 1990s (neoliberalism and the labor crisis). Each period is characterized by its unique labor policies, organizations, labor conflicts, and workers' culture, and these themes have been used as subchapters to organize the referenced sources in an orderly fashion within each chapter.

Edited by Do Hyun Han, Larry L. Burmeister

## The Saemaul Movement -



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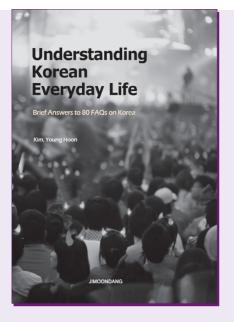
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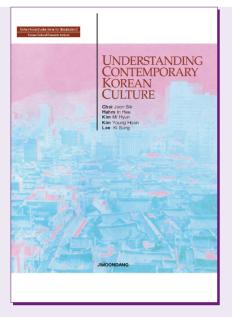
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*Understanding Contemporary Korean Culture*, Ewha's Korea Studies Series for Globalization 2 explores the cultural phenomena in Korea that have resulted from dramatic economic growth and rapid change in society over a short period of time. This book covers various aspects of Korean culture including Korea's daily culture by focusing on food, clothing and shelter, the characteristics of the modern Korean family and the status of women, the religious pluralism of Korea, Korea's 20th Century Popular Culture originating from the Korean Wave Hallyu, and the current situation of divided Korea.

Edited by Seung Jae Lee

## Sports, Leisure, and Games in Korea : A Sourcebook

US\$37.00 Paperback ISBN : 9791158661717

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## Sports, Leisure, And Games in Korea: A Sourcebook

#### Seung Jae Lee

Since Culin's pioneering work on the leisure activities published in 1895, a century has passed. However, more than half of the leisure activities mentioned in Culin remains only in text. The rapid industrialization experienced by the Korean peninsula in the last decades may have devaluated or endangered traditional Korean leisure activities, which this book aims to renew. As the largest collection of Korean leisure activities, this book includes 33 leisure activities that are deemed the most traditional and representative, highlighting their physical and metaphysical values, and is hoped to serve as the cornerstone for contemporary scholars as a source book for traditional Korean leisure activities.

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